



Shrewsbury  
Town Council



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Town Council

# Mayor of Shrewsbury Awards 2022



Ladies and Gentlemen

On behalf of the Mayor, Councillors and Officers of Shrewsbury Town Council, I am delighted to welcome you to this, our twelfth Mayor's Awards Ceremony. It is lovely to be back in person after holding a virtual event last year.

Before we get started, I would like to say a few thank yous to our staff who have worked tirelessly to make sure this event happens smoothly. Carol, the Mayor's Secretary who has sorted the nomination papers and invited you all so given the room is full she done good; Carol has a assistant tonight, Michelle our Committee Clerk and she better be taking lots of note because this is Carol's last Mayors Awards night as she retires tomorrow; Ruth our Office Manager who has become our Social Media Guru and will be tweeting to the nation and Hilary, our Comms Officer, the Town Council's answer to David Bailey who will be taking pictures of you tonight in front of our very swanky screen. And we have my Deputy Amanda who is so excited. She started working with us a couple of weeks before Lockdown in 2020 so this is her first adventure in the Mayors Awards.

So Ladies & Gentlemen we are tweeting live to the nation on t'internet using the hashtag #MayorsAwards so please do tweet along and like and share everyone else's

tweets.

Tonight Ladies and Gentlemen we are here to honour those unsung heroes, who go about our town and make Shrewsbury what it is today...somewhere we love to live, work, play and visit. Many of these people just get on and do what they do without question, fuss or attention. There will be lots of acknowledgements to people who have addressed some of our big challenges like COVID, Climate Change and our community response to the Ukrainian crisis.

It's not about who has done the best, it is about who has done their best for our town, for in some way shape or form we can all contribute to town life. For many of those nominated tonight, it will have been a shock to receive an invitation, and we apologise for being very vague in the invitation to join us tonight. Well, no, we're not sorry; we love to watch the surprise on your faces. Tonight is about an opportunity to say thank you.

Our Mayor and Deputy Mayor have witnessed first hand the work of these individuals, organisations and community groups and both are extremely supportive of their nominations tonight.



As you can see we have many categories to go through this evening. The Mayor will present his personal awards to those he has personally witnessed during his term of office and we will culminate in the Lifetime Achievement Award, celebrating someone who has stood out in his or her service to this town over many years.

So much to look forward to and to celebrate.

# Built Heritage Category

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First we begin this evening with the Built Heritage Awards, celebrating the richness of our built environment both current and the past but also those who have helped to shape our built heritage and local vernacular.

## Past Recipients



- 2013 – St Alkmunds*
- 2015 – Shrewsbury School*
- 2016 – River Thai Restaurant*
- 2017 – Cambrian House*
- 2018 – Shrewsbury Cathedral Orchard Café*
- 2019 - Shrewsbury Flaxmill Maltings*
- 2020 – Andrew Arrol*

# Built Heritage Awards

Shrewsbury School

Shrewsbury Flaxmill Maltings

The Churches Conservation Trust



#MayorsAwards



**Shrewsbury School** – What a difference two years makes. Shrewsbury School is a place the Mayor visits annually to recognise the long standing relation between the town and the school and this year it was a lovely surprise to be hosted in their latest building The Quad. As the school has developed there has always been a huge commitment to ensuring the best design standards are maintained using local architects and builders and is respectful in its prominent location looking over the town centre.

**Shrewsbury Flaxmill Maltings** – Over 220 years ago the last bricks were laid on an extraordinary building which would change the skyline of Shrewsbury for many generations to come. For much of the last decade the Flaxmill has been shrouded in scaffolding to protect its decaying façade from the elements. With the scaffolding gone, the external landscaping taking shaping and the potential for new occupiers to the building, this Phoenix is rising from the ashes and it takes its place again on the skyline of Shrewsbury.

**The Churches Conservation Trust** - For many years one of the jewels in the Churches Conservation Trust's crown has been St Mary's Church; one of the most visited churches in its portfolio. We are all biased as we know how beautiful it is but maintaining such a fine Grade I listed building with some of the most beautiful stain

glass windows in the country comes at a cost and a commitment to fine preservation. This last year has seen major investment in the roof and whilst not many of us have the opportunity of seeing it, rest assured the work has been done to exacting standards. With further plans to preserve the stain glass windows we can be assured that St Mary's stays in safe hands.

**Built Heritage Category Winner  
2022**

**The Churches  
Conservation Trust**



#MayorsAwards





# Business Category

#MayorsAwards



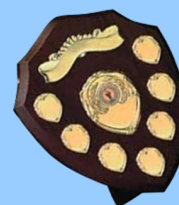
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Moving on to the Business Awards. These awards reflect all aspects of local business and how they fit into ensuring the vitality and viability of Shrewsbury as an economic centre for the sub-region, a key employer and a driver for economic growth. Nominations were invited for small businesses and young entrepreneurs, and those organisations who have shown a commitment to supporting our local economy through employing local people, expanding their businesses (particularly in these hard times) and promoting Shrewsbury as a local economic centre or taking their Corporate Social Responsibilities in supporting the local community.

## Past Recipients

- 2010 – Salop Leisure*
- 2011 – Evans Easyspace*
- 2012 – Libertine Cocktail Bar*
- 2013 – Henry Tudor House*
- 2014 – Salop Design*
- 2015 – Shrewsbury BID*
- 2016 – Salop Engineering*
- 2017 – Tesco Extra Battlefield*
- 2018 – Reech Media*
- 2019 – Shrewsbury Indoor Market*
- 2020 – Shrewsbury Shopping Centres*



# Business Awards

## Shrewsbury Business Chamber

### Beaver Bridges Ltd

### Mark Bebb



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**Shrewsbury Business Chamber** – Shrewsbury Business Chamber classes itself as the business group of choice for the Shrewsbury area with its roots dating back to 1903. The Chamber organises regular events allowing businesses to network, voice their opinions and gain useful business expertise. The Chamber provides a collective voice and ensures business issues reach the right people. A not-for-profit membership organisation which is headed up by a volunteer business focused Executive Committee, the Chamber works closely with other local private and public sector organisations for the betterment of businesses from across the Shrewsbury area.

**Beaver Bridges Ltd** – This local business started with 5 employees 5 years ago and now has 85, with many living in Shrewsbury. Growing its business in manufacturing and installing an extensive range of bridging for pedestrians, animals and vehicles across the UK, they have created innovative solutions connecting communities with bridging especially after storms have damaged previous structures. This has led them to be awarded an International Bridging Award.

**Mark Bebb** – Mark is the Managing Director of Salop Leisure and has played a leading role in it becoming one of the most successful caravan and holiday home dealerships in the UK with a £60m turnover employing 270 staff. He started in the business as a boy washing caravans and over the last decade been instrumental in developing Love Plants, a plant centre with a difference as well as Love2Stay an exclusive touring and glamping resort bringing in some £3m of spend in the local economy. But it is not just his business he has a passion for having been a Director of

Shrewsbury Tourism Association since 2016.

**Business Category Winner 2022**

**Mark Bebb**



#MayorsAwards



# Climate Change Category

#MayorsAwards



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We now move on to the Climate Change Awards. This category was introduced following the Council's decision to declare a Climate Emergency and work towards being Carbon neutral by 2030. I am sure that this category will grow ever more important, but it is awarded to anyone who shows understanding and appreciation of the Climate Emergency, has undertaken initiatives that are designed to reduce carbon effects or has developed initiatives that encourage others to change their focus in being more environmentally conscious.

# Past Recipients

**Climate Change**

**Mayor's Awards**

*2020 – Shrewsbury Food Hub*



This award was only introduced in 2020 and I'm sure you will agree it was a worthwhile recipient.

# Climate Change Awards

**Omega, the National Association  
for End of Life Care**

**Shropshire Cycle Hub**

**Dave Mellor**



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**Omega, the National Association for End of Life Care** – This charity is a great example of an organisation embracing its commitment to the climate emergency. With their primary focus on supporting people with life limiting illnesses, Omega recycle old phones to help their volunteers make regular calls to their lonely clients and upload old iPads with speech synthesising equipment for people suffering from Motor Neuron Disease. With a whole raft of recycling to support their fundraising efforts together with their recent purchase of courier bikes for their deliveries to their clients they are at the forefront of being climate conscious.

**Shropshire Cycle Hub** - This Shrewsbury based charity has grown significantly since it was established just over 2 years ago. Not only has it looked to recondition old bikes and find them new owners, but it has been instrumental in developing the Shrewsbury Rickshaw, a free transportation service in the town centre. The big message of this charity is improving access to healthy sustainable transport across Shropshire encouraging the public at large to think about different solutions to just getting the car out, but also being an advocate in changing the county's thinking about active travel.

**Dave Mellor** - Dave is synonymous with cycling in Shrewsbury not only via his long



established shop in Frankwell but via the Mid-Shropshire Wheelers cycling club and the cycle track at the Shrewsbury Sports Village. Of late he has begun to diversify into more utility cycles and e-bikes which is evident by the number seen around the town helping people to make more journeys actively and ultimately reducing everyone's carbon footprint and addressing the climate emergency we find ourselves in.

# Climate Change Awards

Robert Bland

The Shrewsbury Cup

Zero Carbon Shropshire

Save our Shropshire



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**Robert Bland DL** – This year has seen the national Queens Green Canopy campaign designed at encouraging us all, residents, community groups, businesses, councils and schools to plant a tree in recognition of the Queens Platinum Jubilee. Once the tree is planted it needs to be logged on the national map and at the end of the year the map will be presented to Her Majesty to show how many trees have been planted in her honour. In Shropshire Robert Bland has been tasked by the Shropshire Lord Lieutenant to promote the campaign locally and he has been busy engaging with people locally to plant trees. Every tree also means the potential to sequestrate carbon from the atmosphere and create a cleaner and carbon free environment so a project with two very important aims.

**The Shrewsbury Cup** - The brain child of Sophie Peach and Alison Thomas, the Shrewsbury Cup was born out of their collective resolve to reduce the 150,000 single coffee cups used in Shrewsbury every year. Using a Shrewsbury Cup 3 times has less of an environmental impact than a single use cup. After 7 uses, it's 41% less and after 6 months use the impact is 95% less. Quite startling figures. So successful has the Shrewsbury Cup been that many places across the country have borrowed this Shrewsbury initiative with pride and are making significant inroads in reducing their carbon footprint.

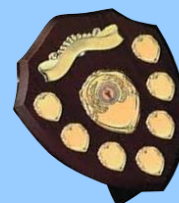
**Zero Carbon Shropshire** - Launched in August 2020, Zero Carbon Shropshire is a not-for-profit organisation set up to ensure the county reaches zero carbon by 2030. Both Shropshire and Telford & Wrekin Council together with Parish Councils, the University, the BID, the hospital trust, Environment Agency and Severn Trent, the Wildlife Trust, Food Hub and many more have engaged in developing county plans to reduce our collective carbon footprint and the development of various themed working groups will make this happen.

**Save Our Shropshire** - Whilst Zero Carbon Shropshire has the action plan for achieving Zero Carbon by 2030, Save our Shropshire has a similar aim but to educate us all on how we can play our part. Every single one of us has a carbon footprint and we all need to do our bit to collectively reduce the county's footprint. But to do this we need community champions to spread that message. Over the last year Save our Shropshire has run Carbon Literacy Courses to help others to advocate the actions needed. Four of our Town Councillors as well as myself and our Deputy have done the course as has the whole of Shropshire Council's Cabinet members and Senior Managers, showing the value of such a course.

**Climate Change Category  
Winner 2022  
Shropshire Cycle Hub**



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# Community Category

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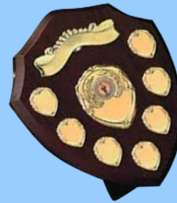
We now move onto our Community Awards which is always a very popular category.

This year's standards as in previous years has been exceptionally high and proves there are lots of people and organisations who do great things to ensure the well-being of our town is high, everyone in the community is supported and we encourage a healthy nation

**Community**

## Past Recipients

- 2010 – Hilary Fisher  
2011 – Olwen Abbott  
2012 – Shrewsbury Street Pastors  
2013 – Belle Vue Arts Festival  
2014 – Digital Den  
2015 – Shrewsbury Parkrun  
2016 – Safe Places Shropshire  
2017 – Shrewsbury Charity Christmas Card Shop  
2018 – Homeless Outreach Street Triage  
2019 - Polish Centre Shrewsbury cic  
2020 – Run4Health Community



**Mayor's Awards**

# Community Awards

**Lindsay Kelly**

**Chris Wood**

**Julie McLoughlin**

**Joanna Purslow**



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**Lindsay Kelly** – With many dance classes closing their doors during Lockdown, Lindsay took the innovative approach of supporting the community with free online dance classes through her Facebook Page, supporting individuals and families. Thankfully classes have returned to the dance studio with many having felt supported in recent challenging times, enjoying some sense of normality.

**Chris Wood** – Chris has been a Committee Member of the Shrewsbury Anglers Club for a number of years and has given his time freely to develop the club and support angling in Shrewsbury, offering experience of the sport to both young and old.

**Julie McLoughlin** – Julie has worked for Citizens Advice in Shrewsbury for 19 years supporting some of the most vulnerable in our society, signposting them to areas of support, helping them through emotional life episodes and at a time when COVID has brought huge challenges in our lives.

**Joanna Purslow** – Throughout Lockdown, Joanna has been a lynchpin in organising food parcels to families associated with Martin Wilson School and she worked closely with the Shrewsbury Food Hub to set up a Community Food Share in the areas. Most recently she has set up BabyStop, a share scheme to support families with children under 5s collecting and distributing second-hand clothes and baby

equipment. (Joanna couldn't be with us tonight, but we believe there is somebody here to represent her)



# Community Awards

**Wilfred Overton**

**David Burns**

**Richard Roberts**

**Clive Ireland**



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**Wilfred Overton** – This nominee of a Community Award is 90 years young and has been unstinting in his charity work since 1947. Helping in the local Youth Club, being a member of the old Shropshire Youth Committee, an active member of the British Legion and a county Standard Bearer for many years, of late he has been an inspirational member of the Shrewsbury Hard of Hearing Group. (Unfortunately, Wilfred is unable to join us this evening)

**David Burns** – David set up the Shropshire People Helping One Another Facebook Page that has helped hundreds of people connect together, offer support and share unwanted items with others. David is also famous for his fundraising scheme to raise money to purchase slow cookers for people struggling to feed themselves.

**Richard Roberts** – Richard has been a regular supporter of the Armed Forces Outreach since it was started in 2019, meeting, greeting and buddying up with those accessing the service. A veteran himself, he regularly attends the Shrewsbury Armed Forces & Veterans Breakfast Club, the Men Walking & Talking Group, volunteers for the Shropshire Poppy Appeal and is part of the Royal British Legion Mass Events National Team.

**Clive Ireland** – Clive is the Chair of Shropshire Mental Health Support, negotiating on

new services, liaising with commissioners of services and securing the future of the charity. Under his tenure the Shropshire Sanctuary was formed and has supported 793 visitors in the last year alone; the Calmer Café has provided 1027 hour of support in its first 9 months; the Emergency Department Service has seen 77 referrals from A&E and the Trauma Risk Management Service has held 120 sessions. Clive's latest project is to purchase a Wellbeing Bus to get to those hard to reach places, putting the improvement of mental well-being in Shropshire firmly at the heart of what he does.

# Community Awards

## Shropshire Mental Health Support Staff & Volunteers

**Nadine Brookes, Amy Norris &  
Leanne Francis**



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**Shropshire Mental Health Support Staff & Volunteers** – who could have ever envisaged what the COVID Pandemic could do to people’s mental well-being. Thankfully Shropshire Mental Health Support operated quickly and were able to provide phone support and in the first 3 months of lockdown 2000 were logged. Today they support 107 people, 71% of which were unknown to the service before COVID. With a broad range of support from the Sanctuary, Calmer Café, Bereavement & Sudden Death Support, Trauma Risk Management Service and the Outreach Support Worker Service, services reflect the needs of our community.

**Nadine Brooks, Amy Norris & Leanne Francis** – Nadine, Amy and Leanne are residents of Harlescott Grange and have worked tirelessly over the last 2 years to re-open the Harlescott Grange Community Hub which had fallen into disrepair. They have been unrelenting in seeking funding and support to revitalise the centre to what it should be, the heart of the community.

# Community Awards

Claire Purcell

Peter Bond

The Green Oak Foundation



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**Claire Purcell** – Claire is the Community Fundraiser for Omega promoting the work of the charity developing engaging initiatives to raise funds for the charity’s work and organising valuable projects for the charity, the most recent of which has been A Postcard from the Past in which elderly people receive handwritten postcards designed to stir their nostalgia and give them a sense of connection to the outside world.

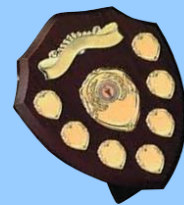
**Peter Bond** – Peter has been a volunteer for Omega since 2014, raising awareness of the charity and helping to raise much needed funds. During COVID he ran the A Letter from Louise penpal project designed to combat loneliness. He also leads Omega’s Peter’s Stamp Appeal. Despite having significant health issues of his own, he has never stopped supporting this local charity.

**The Green Oak Foundation** – This organisation contributes to the well-being of the town by providing affordable counselling services to many who wouldn’t otherwise be able to afford it, be it financially, or the time it takes to access NHS services. So many GP surgeries have referred patients recognising their needs to access support early.

**Community Category  
Winner 2022  
Harlescott Grange  
Community Hub**



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# Courtesy Category

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Our next Category is the Courtesy Award.

Courtesy is what makes Shrewsbury special. Yes, we have beautiful buildings and great shops and fine floral features. But more importantly we have wonderful people who care, bring joy to other people's lives and generally make people go about their daily lives with a smile and a spring in their step.

**Courtesy**

## Past Recipients

2014 – *Aubrey Kirkham*

2015 - *Kurt Durnell*

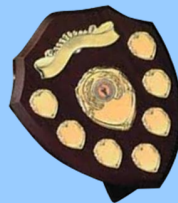
2016 – *Tweet Up Shrewsbury*

2017 – *Amanda Jones*

2018 – *Shropshire Sanctuary*

2019 - *Lorraine Fletcher*

2020 – *Martin Wood*



**Mayor's Awards**

# Courtesy Awards

Shropshire European Organisation

Stan Sedman

Alexander Jordan Holmes-Brown

Salop Leisure Aftersales



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#MayorsAwards



**Shropshire European Organisation** – This local charity was set up by Kate Fejfer to support families who have relocated to the county from Eastern Europe. During lockdown the charity organised food parcels for residents in need and over the last few months, they have been instrumental in supporting the Ukrainian Crisis co-ordinating the collection of donations and arranging shipment to Eastern Europe.

**Stan Sedman** – A fellow Yorkshire man, Stan made Shrewsbury his home a long time ago and for many years was Mr Shrewsbury in Bloom. But for the last few years Stan has been tireless in educating us all on the past history of our wonderful town taking many of us on guided tours of Shrewsbury and all the proceeds go to worthwhile charities. Getting places on his guided walks isn't that easy as they are booked up within minutes of them being publicised on the Love of Shrewsbury Facebook Page, just underlying how much we all appreciate his contributions to the town.

**Alex Jordan Holmes-Brown** - Alex is a founder member of Shropshire Ethnic Minority Alliance, an organisation established to combat against the feeling of being minoritised and marginalised. Started in 2020 with a Borders & Belongings Conference just before COVID Lockdown in 2020, he worked tirelessly during the pandemic working with organisations like Shropshire Supports Refugees and Black Lives Matter Shrewsbury to raise a number of key social issues, he organised online



meetings to bring faiths together, he helped with consultation on the county Cultural Strategy. All initiatives to support a kinder and fairer society.

**Salop Leisure Aftersales** - The ethos of Salop Leisure has always been recognised for its high level of customer care to ensure that customers have a positive experience from the point of purchase to their first adventure in their touring caravan, motorhome, holiday home or luxury lodge. A customer will always remember the way you make them feel as you provide them with support and this will ultimately decide whether the customer continues to use your products or services. The aftersales team's success hinges on positive relationships, advisors working closely with manufacturers, providing instructions to engineers and developing an empathetic and understanding relationship with the customer. The result of which is people repeat purchases rather than go elsewhere.

# Courtesy Awards

**Mike Smith**

**Share Shrewsbury**

**The Prince Rupert Hotel**



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**Mike Smith** – Mike has been a volunteer with Omega for 10 years and has used his first class degree in Computer Science to run the Omega Fix It project supporting 200 clients. On top of this he has been active member of the Shrewsbury Town Centre Residents Association, the Shrewsbury Branch of the University of the 3<sup>rd</sup> Age, supported local residents with disabilities and conducted a number of public lectures. Someone who has truly immersed himself in Shrewsbury life.

**Share Shrewsbury** – Share was established to support everyone affected by addiction, living in and around Shrewsbury. Their aim is to create a visible presence in Shrewsbury, where they can start a conversation with people about addiction and recovery. They have set up and supported recovery groups for individuals in recovery, as well as their family and friends. They have been able to challenge the myths about addiction and to enable people to understand that addiction is a progressive, terminal disease, and that sufferers deserve the same services and sympathy that is given to those with other physical conditions.

**The Prince Rupert Hotel** - Back in Lockdown the Prince Rupert provided accommodation to 57 homeless people from around the county and for the owner Mike Matthews, this was a journey of understanding and appreciating the needs of some of the most complex and vulnerable individuals in our society. He was able to

give them the space to develop and help them get on the pathways to recovery, employment and no longer sleeping rough. This initiative achieved national profile for its care and compassion

**Courtesy Category Winner  
2022  
Shropshire European  
Organisation**



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# Environment Category

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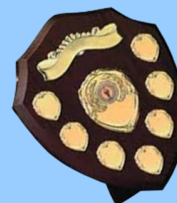


And now to the Environment Awards:

We invited nominations for individuals, community groups and businesses who have shown great community spirit and commitment to preserving and protecting the local environment.

## Past Recipients

- 2010 – *Jeremy Shrecker*  
2011 – *Stan Sedman*  
2012 – *Richard Stevens*  
2013 – *Wilfred Owen School*  
2014 – *Severn Hospice Volunteer Gardeners*  
2015 – *Bowbrook Allotments*  
2016 – *The Rubbish Diet*  
2017 – *Alun Lines*  
2018 – *Shrewsbury Food Hub*  
2019 – *Shrewsbury Litter Action Project*  
2020 – *Shrewsbury Cup*



# Environment Awards

**Shrewsbury Angling Club**

**Thomas Matthews**

**Nikki Park & Colene Adams**

**Audrey Menhinick**



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**Shrewsbury Angling Club** – This club was established in 2016 and now has over 300 members who fish along 7 km of the River Severn. Committee Members have a can-do attitude and have undertaken much of the work themselves, developed a Volunteer Bailiff Service and created initiatives to encourage young people into the sport. All of this goes to promoting angling throughout Shrewsbury.

**Thomas Matthews** – Thomas runs Eco Eden Professional Services, a business specialising in tree services for both domestic and commercial customers in Shrewsbury. Being very environmentally conscious, all their waste is recycled to be used as compost or wood fuel. On top of this they have had a charitable focus by supporting the Raising Smiles Charity locally.

**Nikki Park & Colene Adams** – We are always appreciative of the volunteers who go about their community and Nikki and Colene are no different, going about the Sutton Farm area of town litter picking in all weathers keeping their bit of town clean and tidy

**Audrey Menhinick** - Audrey is Chair of the Shropshire Way Association, a recently revised long distance path embracing the most impressive scenery which attracts visitors throughout the country. The route starts and finishes in Shrewsbury and an

iconic sculpture of its emblem, the Buzzard, sits proudly by Kingsland Bridge. Audrey was instrumental in the publication of a guide book by Cicerone Books, widely distributed nationally. Audrey also project managed a major publication, '20 Walks in and around Shrewsbury which has sold over 8500 copies since 2012 and provide routes and points of interest to visitors and local residents. Walking is one of the most popular leisure activities and Audrey's passion has greatly assisted to put Shrewsbury on the map. Audrey is a long serving committee member of Shrewsbury Ramblers whose 400 plus members are well served by her commitment to walking, a membership whose friends and families, residents and visitors can enjoy the glorious countryside that is Shropshire with Shrewsbury at the centre



**Environment Category  
Winner 2022  
Audrey Menhinick**



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# Tourism Category

#MayorsAwards



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Now to the Tourism Awards:

All of this year's nominations show the ambassadorial spirit, promoting everything that is good about Shrewsbury and encouraging everybody to visit our fantastic town.

Its about spreading the message about our gem to the world so that they too can enjoy what we take for granted.

# Past Recipients

2012 – *Shropshire Horticultural Society*

2013 – *Sabrina Boat*

2014 – *Shrewsbury Folk Festival*

2015 – *Martin Wood*

2016 – *Shropshire Festivals*

2017 – *Shrewsbury Morris*

2018 – *Love 2 Stay*

2019 – *Theatre Severn*

2020 – *Ferndell Bed & Breakfast*



**Tourism**

**Mayor's Awards**

# Tourism Awards

Aaron Brown

Love2Stay Touring & Glamping  
Resort

The Soldiers of Shropshire  
Museum



Shrewsbury  
Town Council

Visit Shropshire

#MayorsAwards



**Aaron Brown** – Aaron started with humble beginnings in 2011 setting up Birds Nest Café being recognised in the Market Traders Awards on a number of occasions and winning the Best Independent Coffee Shop Award in 2017. Like many fledgling businesses, Aaron expanded into the town centre first setting up Dough & Oil Restaurant and most recently Oil Bar. In a bid to create visitor numbers to the Castle Street area, Aaron developed Oil to the Fort, setting up a bar in the Castle Grounds attracting many visitors to Shrewsbury Castle.

**Love2Stay Touring & Glamping Resort** - Love2Stay resorts attracts over 600 overnight guests to the park at any one time and over 80,000 visitors to the county each year. The site overlooks the Shropshire countryside with impressive views of the Wrekin. It has a close relationship with many tourist companies like Sabrina Boat and Max Bikes. Since the pandemic Love2Stay has been marketed as a wellness destination through the facilities they offer on-site including the natural bio-top pool, fitness gym, yoga and Pilates classes. In the last two years there has been an increase in overnight stays from locals with SY and TF postcodes, travelling within a 30-mile radius to holiday locally, promoting them as 'tourists in their own town'.

**The Soldiers of Shropshire Museum** - This Regimental Museum houses the collections of the major county Regiments dating back some 3 centuries – these

being the King's Shropshire Light Infantry and its ancestors; the Shropshire Yeomanry; the Shropshire Royal Horse Artillery and the related county Militia, Volunteers and Territorials of Shropshire. Even today, these regiments' successors, the Rifles and the Royal Yeomanry continue to have affection for this museum as it plots their past. Always attracting tourists within the Castle this remains a go to place for anyone visiting the town.

**Visit Shropshire** - Visit Shropshire is the official Destination Management Organisation for promoting the whole of Shropshire as a visitor destination. This involves linking with visitor attractions, hotels, cafes and restaurants, keeping track on major events in the county and liaising with the wider tourism industry to promote our county. Visit Shropshire is also key to press engagement in national papers, sorting out press visits but also working with production companies to use the county as a film location. Much going on behind the scenes but all with one distinct ambition of putting the county and our county town on the map nationally and internationally

**Tourism Category Winner 2022**

**Aaron Brown**



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# Youth Category

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This year's nominations feature organisations which have provided valuable support and opportunities for young people, helping them to make the right decisions and good life choices so that they can be the guardians of our beautiful town for future generations.

## Past Recipients

2010 – *Grange School*

2011 – *The Hive*

2012 – *Shrewsbury College of Art & Technology*

2013 – *Friends of Flaxmill Maltings*

2014 – *Young Enterprise*

2015 – *Beacon Cricket Club*

2016 – *Shropshire Members of Youth Parliament*

2017 – *Alison Stevens*

2018 – *Shropshire Youth Theatre*

2019 – *Smash Life*

2020 – *Georgina Allen-Brown*





# Youth Awards

## Shrewsbury Academy

## 1<sup>st</sup> Shrewsbury Scout Group

## Shrewsbury Town in the Community



Shrewsbury  
Town Council

## The Grange Gang

#MayorsAwards



**Shrewsbury Academy** – This award is given in as much memory for Sue Thomas a member of the Special Educational Needs Team as it is for all the staff who work under the leadership of the Head Teacher Julie Johnson and the Marches Academy Trust. Sue came up with the Something For Tea Project on the premise that no child in this day and age should go without food. She rallied everyone she could to make donations of food which went on to support 100 families. Many of these families have also benefitted from Christmas and Easter Hampers. A wonderful legacy in memory of a lovely lady.

**1<sup>st</sup> Shrewsbury Scout Group** – When lockdown hit many groups shut their doors and those who attended were left without support. Not members of the 1<sup>st</sup> Shrewsbury Scout Group who continued to offer Face to Face and online meetings to over 100 young people. These were all run voluntarily and supported Beavers, Cubs, Scouts and Explorer; the full age spectrum.

**Shrewsbury Town in the Community** - Shrewsbury Town in the Community is the official charity of Shrewsbury Town Football Club, striving to make a positive difference for all across Shropshire through sport and learning. They do this by providing fun, safe and enjoyable activities for people of all ages and abilities, whilst ensuring sessions are accessible and delivered to the highest of standards.

**The Grange Gang** - The Grange Gang Youth Club is open to young people with additional needs aged 15-25. They meet at the Grange Youth Centre on Friday evenings between 6.30-8.30pm. This was a Youth Club that was funded through Shropshire Council but following cuts and staff redundancies, the team of Youth Workers committed to keeping it running. The Town Council provided them with the venue for free and the Youth Workers have been instrumental in seeking the resources to making sure this valuable facility continues.

**Youth Category Winner  
2022  
Shrewsbury Academy**



#MayorsAwards



# Market Trader of the Year



**Shrewsbury**  
Town Council

#MayorsAwards



We are very fortunate in Shrewsbury having a vibrant Market Hall, with a variety of stalls, an electric atmosphere and great feel good about the building. Well how many Market Halls in the country can you get champagne & oysters, bike parts and nuts for the birds in such close proximity.

**Market Trader**

## Past Recipients

- 2014 – The Market Buffet*
- 2015 – Amess Brothers Fruit & Veg*
- 2016 – Café Aleoli*
- 2017 – The Market Buffet*
- 2018 – Café Aleoli*
- 2019 – The Card Stall*
- 2020 – Ewe & Ply*



**Mayor's Awards**



### **Third place goes to The Card Stall.**

Winners of the 2019 Market Trader of the Year, the popularity of this long standing stall has not waned. From cards to wrapping paper, calendars and diaries to part invites they are the place to go and fighting off the competition to take 3<sup>rd</sup> place despite the ever increasing digital age we live in, proves how much visitors to the Market Hall appreciate this Market Trader. The Card Stall is a family business run by Pete and Angela Butler. The couple are some of the longest serving traders in the market, and will have seen many changes over the years, not only in the market, but in the town as well. They have managed to keep going throughout the pandemic and bouts of ill health and it is a testimony to them that during testing times, you can always find a card that will put a smile on your face!



### Second Place is Tom's Table

Tom appeared in the Market Hall in Spring 2018. Quickly it became apparent that Tom needed to expand due to the demand for his home made food. Tom purchases a lot of ingredients from the market and he benefits from a lot of the traders purchasing the finished products. Recently he has managed to have a newly fitted kitchen and seating area, which is a wonderful addition to the market and will ensure Tom's Table goes from strength to strength.

# Market Trader of the Year House of Yum



Shrewsbury  
Town Council



#MayorsAwards



## First Place we have House of Yum

House of Yum offers delicious Thai street food, with the options to sit in or takeaway. They offer an informal and relaxing lunch setting for all ages. The restaurant is run by Pabel Saha and his wife. The couple work hard as they are open Tuesday through to Saturday (including Thursday's). They have a great team with them who always have a smile for customers. Pabel sources most of his products from other traders within the market thus keeping down the food miles. Not only are they running a busy enterprise, but they have recently bought a new house and have a new child!



# Mayor's Special Awards

#MayorsAwards



Shrewsbury  
Town Council



And our next category are the Mayor's Special Awards. These are individuals and organisations that the Mayor has personally come in to contact with and who he has seen great dedication from either helping him during his Mayoral year or who has supported our community through exemplary service.

# Mayor's Special Awards

## Katarzyna Fejfer, Amanda Jones & Oksana Chapman



Shrewsbury  
Town Council

#MayorsAwards



**Katarzyna Fejfer, Amanda Jones & Oksana Chapman** - The Mayor would like to recognise three inspirational ladies who have supported many people locally and across Europe. Kate Fejfer of the Shropshire European Organisation, Amanda Jones from Shropshire Supports Refugees and Oksana Chapman, a Ukrainian living in Shrewsbury have worked tirelessly over the last few months co-ordinating the collection and transportation of donations to Eastern Europe, fundraising to develop supporting arrangements locally and working with the local authority to start to put things in place for potential refugees making Shrewsbury and Shropshire their home.

## Mayor's Special Awards

# Michael Morris



Shrewsbury  
Town Council

#MayorsAwards



**Michael Morris** - This nomination was made by one of Michael's Town Council work colleagues and reflects the fact that he is a very popular and long standing member of staff. Michael can regularly be seen around Shrewsbury tending to our beautiful roundabouts, raised beds and generally ensuring our Town blooms all year round. Michael is approaching retirement and having served the council in its many guises for nearly 50 years, he remains a popular figure amongst all Shrewsbury Town Council staff and come rain or shine he continues to ensure the town looks its best.

## Mayor's Special Awards

# Shrewsbury Food Hub



Shrewsbury  
Town Council

#MayorsAwards



**Shrewsbury Food Hub** - Shrewsbury Food Hub was founded 6 years ago to tackle food waste and address climate change. Food waste is on its own one of the biggest contributors of climate change gases. This is because 24% of our carbon footprint comes from our energy intensive food system, and because we waste a whopping one third of all the food that we produce. So food waste ON ITS OWN accounts for 8% of our carbon footprint. The Hub collects leftover food from supermarkets and other suppliers and shares it with community groups across the town.

## Mayor's Special Awards

# Shrewsbury Food Bank



Shrewsbury  
Town Council

#MayorsAwards



**Shrewsbury Food Bank** - Historically food banks have been seen as a short term fix to address food poverty, but increasingly and startlingly they have become commonplace in our society. Working alongside the Food Hub, the Food Bank organises and gives parcels of donated food and household items to individuals and families every week. Run by volunteers the organisation is fronted by Karen Williams who show such compassion to individuals and families in crisis. In 2020 Shrewsbury Food Bank was awarded the Queen's Award for Voluntary Service which was recognition at the highest level for the efforts of this invaluable service.

## Mayor's Special Awards

# Green Options Zero Waste



Shrewsbury  
Town Council

#MayorsAwards



**Green Options Zero Waste** - This independent retailer in the Darwin Centre has become hugely popular in selling produce with reduced carbon footprints and food which requires no packaging. With a huge following on social media many people in Shrewsbury are making a conscious decision to shop more environmentally and where better than this friendly local business.

## Mayor's Special Awards

# Rosie's Emporium



Shrewsbury  
Town Council

#MayorsAwards



**Rosie's Emporium-** The Mayor would like to recognise one of the businesses in his very own Porthill Ward, Rosie's Emporium. Rosie's Emporium', on Frankwell Island is an Eco-Grocery and corner shop, a real shop for the more eco-conscious, selling delicious local produce and fresh fruit and vegetables. The shop sells econ-cleaning products by refill and many package free store cupboard ingredients. Always a lovely place to browse the shelves and find hand-made treats from Shropshire producers; hand made locally produced cheeses, oils, pastries, chutneys, preserves and more.

# Mayor's Special Awards

# Stuart Spiers



Shrewsbury  
Town Council

#MayorsAwards



**Stuart Spiers** - As you will know the Mayor is a big Jazz fan and it will come as no surprise that he wants to recognise the Jazzmaster, Stuart Spiers. Stuart has been a teacher of the Jazz Saxophone for over 40 years and has been heavily involved in the Shrewsbury Jazz Network for many years and has been instrumental in bringing the jazz musicians to the town.



## Mayor's Special Awards

# Chris Bainger, Dan Wrench and Tom Endacott



Shrewsbury  
Town Council

#MayorsAwards



**Chris Bainger, Dan Wrench and Tom Endacott** - This year the Town Council decided to set up its own Climate Change Committee designed to address our need to reduce our Carbon Footprint by 2030 but also look at ways we can start to encourage the 35,000 households in Shrewsbury to do likewise. We decided that the Committee wouldn't just be made up of Councillors but would feature other organisations and individuals who could help the Town Council on its mission. Chris Bainger from the Environment Agency, Dan Wrench, the Biodiversity Officer at Shropshire Council and Tom Endacott from Gfleet have been unstinting in their support and advice to the Committee.

# Mayor's Special Awards

## Carol Pullen



Shrewsbury  
Town Council

#MayorsAwards



**Carol Pullen** – Well one last award that the Mayor's Secretary doesn't know about, because its for her. I mentioned earlier that this is Carol's last Mayors Awards Ceremony as she retires after 21 Years with the Town Council and previously with Shrewsbury & Atcham Borough Council. Councillor Roger Evans was her first Mayor back in 2006 And she has looked after 16 Mayors since. But not only has she kept Mayors in order, she's had the pleasure (or is that a misfortune) of being my Secretary for the last 12 years, and I can tell you that has been a tall order for her. What we can say, she has been exceptionally dedicated to her job and we have been very grateful for her efforts and will miss her greatly. But we wish her well as she spends time with her husband, their collective five children and three grandchildren.

# Lifetime Achievement

#MayorsAwards



Shrewsbury  
Town Council



And now to our final award of the evening which is the Lifetime Achievement Award. Given to reward dedication to Shrewsbury over a long period of time, promoting the town's values as a wonderful place to live work and visit

# Geoff Hardy & Peter Roscoe



Shrewsbury  
Town Council

**Geoff Hardy & Peter Roscoe** - In the 30+ years that they have lived in Shrewsbury they have been at the forefront of numerous local initiatives, many aimed at supporting and championing the LGBT community, though they have also championed many other individuals and groups in need of support. Although perhaps principally known in Shrewsbury as champions for LGBT rights and issues, both have worked throughout their lives in caring and supportive professions. In 1990 Geoff was a founding partner at the Natural Health Centre, which was immensely innovative in providing safe alternatives to both mainstream and fringe therapies. He gave talks to various groups in Shrewsbury about alternative medicines, giving a very honest appraisal of the pros and cons and evidence bases for alternative treatments. After beginning as a social worker, Peter's career was in child protection/safeguarding children services as a lawyer for social services in Shropshire. In 1987 and again in 1992 Geoff stood as the Green Party candidate in national elections, not to win but to raise awareness of environmental issues long before they were mainstream. Geoff and Peter were both central to the founding of Shrewsbury Rainbow Film Festival, which since its inception in 2006 they have helped build into an internationally recognised event. On the international stage, Geoff contributed a chapter called "The shame of 'not being a man'" to a book 'Alternatives Beyond Psychiatry' - first book of its type to take a European wide perspective on this topic. Peter was the first chair of Fairness Respect Equality

Shropshire, set up to promote equality and diversity. He has also worked on a number of contributions to Shropshire Gay History Month. Whether involved in separate or joint ventures, Peter and Geoff are two people who absolutely live their values, and have supported many people through many mental and physical health crises, including opening up their home to those in dire need.



**[MAYOR]** - I would like to say how absolutely delighted and proud I am being able to present these wonderful awards to you fantastic people. It shows that we have such a wonderful town to be proud of and despite the difficult situation we find ourselves in you must take great pride in what you have achieved.

I offer you my heartfelt congratulations to you all and wish you all the very best as you continue to work hard and promote this great town.

I would like to say a few thank yous before I sign off. Firstly my Partner in Crime for the evening our Town Clerk Helen for keeping us on track; to Carol and Michelle who have had the task of collating entries, printing certificates and contacting you all; to Ruth our Officer Manager who has become our go to Girl Friday for anything IT/Zoom/Technology related and Hilary our Communications Officer who has been promoting these Awards on our Social Media.