



Shrewsbury
Town Council



Shrewsbury
Town Council

Mayor of Shrewsbury Awards 2020



On behalf of the Mayor, Councillors and Officers of Shrewsbury Town Council, I am delighted to welcome you to this, our eleventh Mayor's Awards Ceremony. Usually at this time we would be tucking into a nice glass of wine eating those wonderful savouries not to mention our favourite meringues but it is not to be. So Ladies and Gentlemen in the comfort of your own home kick off your shoes, get your carpet slippers on and sit down with a nice cup of tea or something stronger and welcome to this is our very first of Virtual Awards ceremonies. We are going live to the nation on t'internet streaming on Facebook so no naughty words or you will be deleted forthwith.

But before we get started just a few word from our Mayor, Councillor Phil Gillam.

[MAYOR] - Ladies and Gentlemen I am delighted to welcome you to my Awards Ceremony. This was supposed to take place in April but we were all in the throes of lockdown. The Town Clerk promised me if I continued as Mayor after May it will all be sorted by September and we will be able to have a live awards ceremony. But that wasn't to be.

So the next best thing. But regardless the calibre of awards is extremely high this

year and selecting winners has been exceptionally hard. And this makes me really proud of our town and the people who make it great.

So without further ado lets proceed with the ceremony



As we have already mentioned this is our first virtual Awards Ceremony and we are running the awards over three nights. Last night we dealt with Built Heritage, Business, Tourism and Market Trader of the Years celebrating the economic heart and fabric of Shrewsbury. Tonight our focus turns to community and people and the environment and we will hold our final evening just days before the Mayor hands over his chains we will celebrate the efforts of our Flood Heroes and Covid Heroes during this year. The Mayor will present his personal awards to those he has personally witnessed during his term of office and we will culminate in a new awards, the Lifetime Achievement celebrating one individual who has stood out in his or her service to this time over many years..

So much to look forward to and to celebrate.

Climate Change Category



#MayorsAwards



But first we begin with Climate Change Awards. This is a new Category this year following the Council's decision to declare a Climate Emergency and work towards being Carbon neutral by 2030. I am sure that this category will grow every more importance but it is awarded to anyone who shows understanding and appreciation of the Climate Emergency, has undertaken initiatives that are designed to reduce carbon effects or has developed initiatives that encourage others to change their focus in being more environmentally conscious

Climate Change Awards

Shrewsbury Food Hub



#MayorsAwards



Shrewsbury Food Hub – Shrewsbury Food Hub was founded 4 years ago to tackle food waste and address climate change. Food waste is on its own one of the biggest contributors of climate change gases. This is because 24% of our carbon footprint comes from our energy intensive food system, and because we waste a whopping one third of all the food that we produce. So food waste ON ITS OWN accounts for 8% of our carbon footprint. The Hub collects leftover food from supermarkets and other suppliers and shares it with community groups across the town.

In its first three years Shrewsbury Food Hub prevented 110 tonnes of food waste, preventing the 261 tonnes of Co2 - equivalent to driving around the world 56 times. This practical response to climate change is reducing the climate impact of Shrewsbury.

**Climate Change Category
Winner 2020
Shrewsbury Food Hub**



#MayorsAwards



Community Category



Shrewsbury
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#MayorsAwards



We now move onto our Community Awards, a very popular category and this year by far the biggest category

This year's standards as in previous years has been exceptionally high and proves there are lots of people and organisations who do great things to ensure the well-being of our town is high, everyone in the community is supported and we encourage a healthy nation

Past Recipients

2010 – Hilary Fisher

2011 – Olwen Abbott

2012 – Shrewsbury Street Pastors

2013 – Belle Vue Arts Festival

2014 – Digital Den

2015 – Shrewsbury Parkrun

2016 – Safe Places Shropshire

2017 – Shrewsbury Charity Christmas Card Shop

2018 – Homeless Outreach Street Triage

2019 - Polish Centre Shrewsbury cic



Community Awards

**Pauline Perks
Ian Somerville
Shropshire European
Organisation
Colin & Angela Keates**



#MayorsAwards



Pauline Perks – Pauline Perks has been an extremely valued volunteer at The Move On Club since the Club first started 20 years ago. The Move On Club is a social club for adults with severe learning disabilities where the Members enjoy meeting their friends and taking part in enjoyable and interesting activities and outings. Many of the Members also have mobility and/or sensory problems and/or autism. They need a great deal of support.

Pauline provides this support by helping the Members to take part in the activities and being there on outings to lend an arm and make sure everyone is safe and happy. She is an excellent volunteer doing what is necessary and needed without any fuss. Pauline worked for Robert Clive School, now Severndale, for many years and has much experience. The Members are very fond of her.

Ian Somerville – Ian has dedicated the last 16 years to working with the Shrewsbury Ark and he is one of only two original trustees and with his dedication and superb management as Treasurer, The Ark is a financially secure organisation. Ian has done far more than the sums and has taken care of all legal matters and paperwork enabling others to deliver the kindness and support that is at the heart of the service. The team estimates that he gifts over 20 hours a week (at least) and this is a remarkable act of selflessness after a life in service in the Royal Navy. This year he steps down from The Ark and they and their clients will certainly miss him and we

wish him well in his retirement.

Shropshire European Organisation – Katarzyna Fejfer, Kate to her friends, has proven herself as a great organiser of community events in Shropshire and Telford, but she has also been instrumental in developing a Support Group for families from Eastern European countries who have decided to make Shrewsbury and Shropshire their home. Her group of volunteers have organised many community events and activities and work closely with both local authorities, police, NHS and Food Hub providing the support that these families need. A wonderful example of true community spirit, promoting diversity and equality among the community.

Colin & Angela Keates – Praise goes to Colin and Angela Keates who 13 years ago founded the "Jigsaw Sounds Choir". They continue to lead the choir so that it provides an amazing sense of community and support for its members, and also raises thousands of pounds for charities. 95% of the choir don't have prior experience of being in a choir, so it gives people a great chance to join. Colin and Angela lead by example supporting members of the choir through the difficulties of life, including cancer, bereavement and other challenging times. Each year the choir chooses a charity to support and over the last few years the Shrewsbury Street Pastors have been beneficiaries.

Community Awards

**Keith Goodman
Granville Elson
Marion Lane & Jane Dowley
Sue & Phil Briggs**



#MayorsAwards



Keith Goodman – Mr Goodman has played a fundamental part in raising much needed funds over the past 12 years for Meole Brace Trinity Church and Trinity Centre and the Shrewsbury Ark supporting the homeless and vulnerable. Mr Goodman is retired and now in his 80s but during his time he raised £500,000 for the Trinity Church Project and more recently £300,000 for the Shrewsbury Ark. His constant hard work and determination has enabled him to approach various Trusts Companies and other Organisations to pledge for donations which has paid off. A humble gentleman who has gone about this quietly and with little fuss.

Granville Elson – Never more than in the current time have we grown to value local businesses and some have been stalwarts of their communities for generations. This can be said for G. O. Elson, the popular local butchers based in Coleham. It's one of those local businesses that knows its customers by name and is also a place for social interactions. Also, they're always the first to help the communities they live and work in. And boy – does he sell a fantastic pork pie!

Marion Lane & Jane Dowley – Marion Lane and Jane Dowley both have run clubs and entertainment for disabled adults in Shrewsbury for many years, including the Valentine Ball at the football club. Both had siblings with severe disabilities so have been aware all of their lives of the need for good support mechanisms so people

with learning difficulties can have as rich and fulfilled a life as possible. They have gone about their work quietly and without any accolade so it makes awards like this all the more well deserved.

Sue & Phil Briggs – Sue and Phil have created an oasis of welcome at their church. 100 people a day, three days a week use their food-share table and community fridge. People come because they can be sure of a warm welcome, good food and if they need it, support or sign-posting to solve debt problems, or apply for Universal Credit.

They work long hours to support their community and are so unassuming you wouldn't ever know how much they do. They run a cafe, exercise classes and a film night. If it is humanly possible they will help people. A well deserved award to this couple who support those in their community, and the grace and humour with which they do it.

Community Awards

Shropshire Mind Shrewsbury Parkrun Carol Moody Lovelyland



#MayorsAwards



Shropshire Mind – Shropshire Mind provides a welcoming, safe space in Shrewsbury (with outreach groups across Shropshire). As well as the daily drop-in sessions and weekly support groups at Shropshire Mind, the Shropshire Sanctuary provides an all-year-round safe haven in times of mental health crisis. The newly-established Calmer Café in turn provides support for people at imminent risk of mental health crisis.

All of the services offered by Shropshire Mind are non-judgmental and safe, provided by staff and volunteers who are kind, understanding and empathic; qualities invaluable to the health and social well-being of the people of Shrewsbury.

Shrewsbury Parkrun – Every Saturday morning, hundreds of people walk, jog and run around The Quarry Park. A fun, social, life-affirming way to start the weekend, there was also a 'bonus' parkrun on Christmas Day, when over 700 people attended. Apart from the obvious physical health rewards of taking part, parkrun brings mental health and social well-being benefits to so many people in Shrewsbury.

Carol Moody – Carol is the lead volunteer co-ordinator for the Omega charity's "A Letter from Louise" Project. Carol has worked tirelessly to build up this project and as a result many people in the community are now benefiting from receiving a friendly letter through their door on a regular basis. Carol has managed to find new

and innovative ways for people to communicate as not everyone is able to pick up a pen to write back. Some people are now able to send in a photograph or newspaper cutting in order for the befriender to have a point of interest about which to write. Carol has managed to recruit lots of new volunteers to help with this project meaning they can now help even more people to break the loneliness that comes with social isolation.

Lovelyland – LovelyLand is a not for profit Community Interest Company very much in the heart of the Castlefields Community. Clare Butcher has organised nature trails, workshops and activities in and around the Castlefields and Castlewalk area and helped the community to flourish. Recently she secured funding for a community library to be installed and fully stocked at the community centre which means residents can access this library 24/7 and borrow books for their children completely free of charge and no matter their social or economic background. LovelyLand has also been very active at the Flaxmill attending open days with workshops for kids planting flax seedlings, barley and potting marigolds; all linking to the history of the mill. A very creative person putting that flair into making her community a much more creative place.

Community Awards

Keith & Amal Moore
Lorraine Fletcher
Vicki & Ian Payne
Caroline Jones



#MayorsAwards



Keith & Amal Moore – Keith and Amal co-ordinate community activities at the Meet Place on Meole Estate. Since arriving nearly two years ago, they have actively worked to make the Meet Place a welcoming place open to everyone, young and old. Weekly Activities have gradually expanded to include an afternoon Kid's club; a 'Wonderfully Made' exercise club for women; a Bacon Butties morning where anyone can enjoy a Bacon Butty, a tea and a chat; plus a weekly Food-share table and community fridge which enables people to freely access surplus food. More recently they have started a monthly community meal. This couple have bags of energy and enthusiasm which has encouraged community members to help out, get involved and use the Meet Place as a community space that cares for and welcomes everyone.

Lorraine Fletcher – One of the most active, positive and enthusiastic of Shrewsbury's promoters is Lorraine Fletcher who never misses an opportunity to sing the praises of Shrewsbury through her incredibly successful Facebook Page "For The Love of Shrewsbury" that has 22,000 members. A keen photographer and something of an amateur historian, she is generous in her encouragement of others who wish to find out more about our beautiful town, and a highly vocal fan of the town tours that teach visitors so much about our streets and architecture.

Vicki & Ian Payne – There is nothing like the local pub for being the centre of the community and the Prince of Wales in Belle Vue is just that. Under the loving eye of Vicki and Ian Payne they have developed that caring towards their customers, looking out for their welfare and being part of their extended family. This year they established a very active community action group for Belle Vue and Coleham that (in more normal times) would meet in the Prince of Wales regularly. Now their activities are flagged up on Facebook and their posts are always very much appreciated. Clubs like these are lifelines for the community helping to address loneliness and isolation.

Caroline Jones – Postman Pat had Mrs Goggins, but here in Shrewsbury we have Caroline, the sub-postmistress of Abbey Foregate Post Office. Caroline is extremely well-known and well-liked by her community and goes out of her way to support small local businesses, giving them a platform from which to sell their goods in her post office. A big influencer on Social Media she is everything that epitomises what community champions should be.

Community Awards

John Evans Shrewsbury Muslim Centre Shrewsbury Town in the Community June Beharrell



#MayorsAwards



John Evans – We all love Christmas and cant wait to get the fairy lights out, but some just go a bit over the top – so much so that they become a visitor attraction in their own right. John Evans is one of those people. Every year he lights up his house on Primrose Drive for all to see and raises money for Charity, this year it was Alder Hay Hospital's turn to be a beneficiary. This Christmas lights extravaganza brings joy to the local community and the children just love it.

Shrewsbury Muslim Centre – Shrewsbury Muslim Centre, opened in 2014, is now well established and a welcome addition to the richness of life in our town. But the creation of the centre didn't just happen overnight. The Bangladeshi Welfare Association in Shropshire had worked tirelessly over more than twelve years to find suitable premises, rejecting a number of lesser possibilities, raising money, creating political will and overcoming many obstacles. Since its establishment, Shrewsbury Muslim Centre has welcomed visitors, regardless of race, age, background, nationality or gender, and is an active and supportive part of the local community.

Shrewsbury Town in the Community – Shrewsbury Town in The Community is the official charity of Shrewsbury Town Football Club, whose aim is to make sure that Shropshire can flourish, by helping everyone realise their potential and achieve their goals. Their own goals are simple.

- To improve health and wellbeing
- To build stronger and safer communities
- To create better life chances for everyone.

They deliver many projects from Soccer Schools providing a platform for our budding young footballers, Extra-Time Hubs helping to tackle active ageing, NCS making sure that everyone is given the chance to develop important life skills, and the Head's Up sessions providing a space for everyone to have each other's backs. On top of that they have also supported organisations like the Shrewsbury Ark giving opportunities to rough sleepers and homeless people.

June Beharrell – We never fail to appreciate the fundraising endeavours of our community and Mrs Beharrell and her sons are no exception. They have been dedicated in regularly fundraising for the Severn Hospice in Shrewsbury Market Hall and over the years have raised thousands of pounds for the charity and if it wasn't for the efforts of people like Mrs Beharrell these charities would struggle.

Community Awards

Frankwell Advent Windows Project Ann Parry Kevin Dempsey #Run4Health Community



#MayorsAwards



Frankwell Advent Windows Project – We all get excited about Christmas and look forward to the 1st of December when we open the first door of our Advent Calendar. But Frankwell went one step further using its businesses to be those individual doors. Advent Windows was organised by Tim Vasby-Burnie, Vicar of St George’s Church in Frankwell, and the large-scale event saw each of the organisations unveil an Advent window at their premises, inspired by a Christmas Carol. Local dignitaries performed some of the unveilings including Mr Mayor unveiling the first picture and the community was invited to come along every day and see it happen live. A great way to bring business and community together and encourage people to shop local.

Ann Parry – Ann is one of those big-hearted, community-spirited people, always willing to help others. She, alongside her friends Olive, Lil and Jean – have been running the Salvation Army Wednesday luncheon club for pensioners for 20 years. The club is based in Longden Coleham and is very popular. 80-year-old Ann is also a key member, along with her 85-year-old husband Derrick, of the recently established DEEP group in Belle Vue and Coleham. DEEP stands for Dementia Engagement and Empowerment Project, and Ann thought the group would be a tonic for her husband who has dementia.

Kevin Dempsey – Suited and booted or should I say kilted! Those who have

attended Remembrance Sunday in Shrewsbury may be familiar with Kevin. He has served for 22yrs in the Regular Army and a further 18yrs as a Reservist and it was whilst employed as a caterer in Shrewsbury Prison that in 2003 he was Compulsory Mobilised to serve in Iraq for 6 months. He joined the Shrewsbury Branch of the Royal British Legion in 2009 and has held the position of Branch Chairman since 2014. This year Kevin was instrumental in planning Shrewsbury's Virtual VE Day celebrations.

#Run4Health Community – Run4Health Community was established by Glenn Francke to help people get into running. The groups have attracted many runners running in and around The Quarry every Tuesday evening. But it is not just about supporting the physical well-being of those who take part, it is also about the mental wellbeing and many involved have commented about the friendship and company of running with others and how motivated they have felt by the Couch to 5K approach. So successful has this become that several GP practices in Shrewsbury signpost their patients to Run4Health as part of the social prescribing initiative.

**Community Category
Winner 2020
#Run4Health Community**



#MayorsAwards



Courtesy Category



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Our next Category is the Courtesy Award and in a period we are in now being kind and generous to each other is extremely important.

Courtesy is what makes Shrewsbury special. Yes we have beautiful buildings and great shops and fine floral features. But more importantly we have wonderful people who care, bring joy to other people's lives and generally make people go about their daily lives with a smile and a spring in their step

Courtesy

Past Recipients

2014 – *Aubrey Kirkham*

2015 - *Kurt Durnell*

2016 – *Tweet Up Shrewsbury*

2017 – *Amanda Jones*

2018 – *Shropshire Sanctuary*

2019 - *Lorraine Fletcher*



Mayor's Awards

Courtesy Awards

Harvey Martin Wood



#MayorsAwards



Harvey the Big Issue Seller – For those who walk down Pride Hill they will be greeted by the words "Have a Nice Day" from Harvey, the Big Issue Vendor. Even during times of flooding, he and his dog have managed to travel into town, pick up a new batch of magazines along the way, and still be in their usual spot in town. He's out in all weathers, never misses a day, and through it all he remains so polite and cheerful.

A great ambassador for Shrewsbury.

Martin Wood – You don't have to be quiet to be courteous and there is nothing about this chap that is quiet. But Martin is our very own gentle giant selling our town and its values, promoting its activities and being everything that embodies the friendly town that Shrewsbury is. Every Thursday evening at 8pm he has upset his neighbours greatly with his bell-ringing and shouting from the rafters about how wonderful our NHS has been. This certificate Ladies & Gentlemen is printed on the back of his ASBO!!

Courtesy Category Winner 2020 Martin Wood



#MayorsAwards



Environment Category



Shrewsbury
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#MayorsAwards



And now to the Environment Awards:

We invited nominations for individuals, community groups and businesses who have shown great community spirit and commitment to preserving and protecting the local environment.

Past Recipients

- 2010 – *Jeremy Shrecker*
2011 – *Stan Sedman*
2012 – *Richard Stevens*
2013 – *Wilfred Owen School*
2014 – *Severn Hospice Volunteer Gardeners*
2015 – *Bowbrook Allotments*
2016 – *The Rubbish Diet*
2017 – *Alun Lines*
2018 – *Shrewsbury Food Hub*
2019 – *Shrewsbury Litter Action Project*



Environment Awards

Shropshire Cycle Hub Shrewsbury Cup Mark Lutton



#MayorsAwards



Shropshire Cycle Hub – From humble beginnings in Belle Vue to taking over the old Wilkos site in Riverside, this shows not only how cycling has come much more powerfully to the fore in our thoughts and minds but also what a fantastic job the Shropshire Cycle Hub are doing to champion and promote cycling as a form of transport in Shrewsbury, changing the mindset of the public to use alternative forms of transport rather than the car, but also making the decision makers think differently about how we want the town to look and feel.

Shrewsbury Cup – Drawing inspiration from similar schemes operating in Germany, they have encouraged 23 cafes and sites to sign up to the Shrewsbury Cup a reusable cup for hot and cold drinks available in cafes where the Customers simply pay £1 deposit for a Shrewsbury Cup, enjoy their drink and then return the cup to any participating café to get their £1 back. The cups are washed ready to be used again.

At present the number of single-use paper cups used in Shrewsbury is approximately 150,000 per year, these all go into the incinerator. Their approach has seen some establishments abandoned single use cups and only offer the Shrewsbury Cup for takeaway customers. WINNER

Mark Lutton – For over three years, Mr Lutton has - completely of his own volition - collected litter from streets and grassed amenity areas near to his home in Monkmoor. He does this every two to three weeks. He decided that he wanted to help his neighbourhood to look better and feel better, for everyone, and therefore that he would do something about it. With a reduced cleansing regime due to cuts to budgets locally, his efforts make a real difference to the community where he lives.

Environment Awards

Rosie's Emporium Shrewsbury & Telford Hospital NHS Trust Clare Butcher



#MayorsAwards



Rosie's Emporium – This year has seen local stores come to the fore as more and more people want to shop locally and Rosie's Emporium is one of those stores. Bringing eco plastic free products, fruit & vegetables, plants & store cupboard ingredients to Frankwell, this store is helpful and very friendly and a real asset to the Frankwell community, helping the environment & climate change.

Shrewsbury & Telford Hospital NHS Trust – Being environmentally conscious is not just about what individuals do to support their communities, it's about what large institutions can do and the Shrewsbury and Telford Hospital NHS Trust has shown its commitment to reducing the environmental impact of its activities through installing 9000 LED lights at Shrewsbury Hospital, installing automatic power-down equipment to its computers, introducing an on-line recycling system whereby staff can advertise and claim furniture and equipment rather than discarding and then buying new products, encouraging their staff to travel to work in a sustainable manner, either walking, cycling, using the local bus services or via car sharing, signing up to the NHS Plastics Pledge and has already removed plastic straws, cutlery and polystyrene take-away containers from the catering outlets; improving the outdoor areas at both hospital sites for patients, visitors and staff and has planted 2500 native trees on its sites.

Clare Butcher – LovelyLand is a not-for-profit, social enterprise working to help connect people to nature”. Clare does this by promoting the use of green spaces within Castlefields by hosting nature trails, picnics, workshops.... the list goes on. Every year Clare does a nature trail at Easter, this event takes in the green spaces of Castlefields including the community garden, Castlewalk bridge and Castlewalk field. Clare has been very active in the regeneration project of the historic Flaxmill with workshops for kids to take part in. These included planting seedlings of barley and flax as well as installing large on-site planters with marigolds and other flowers. Clare also commissioned numerous educational information boards to go alongside these containers. As part of her involvement with the Flaxmill she was invited to talk to the judges of Britain in Bloom, regarding LovelyLand’s involvement with the environmental regeneration of the site.

Environment Category Winner 2020 Shrewsbury Cup



#MayorsAwards



Youth Category



Shrewsbury
Town Council

#MayorsAwards



now to the Youth Awards. This year's nominations feature individuals both young and old, clubs and organisations all of which have provided valuable support and opportunities for young people, helping them to make the right decisions and good life choices so that they can be the guardians of our beautiful town for future generations.

Youth

Past Recipients

2010 – Grange School

2011 – The Hive

2012 – Shrewsbury College of Art & Technology

2013 – Friends of Flaxmill Maltings

2014 – Young Enterprise

2015 – Beacon Cricket Club

2016 – Shropshire Members of Youth Parliament

2017 – Alison Stevens

2018 – Shropshire Youth Theatre

2019 – Smash Life



Mayor's Awards

Youth Awards

Georgina Allen Brown Helen Hatton Shrewsbury High School



#MayorsAwards



Georgina Allen Brown – Mrs Allen Brown was made redundant from a local school which was a massive upset both to the children as they all loved her music lessons, clubs and concerts and to her as she was missing working with them so just over a year ago she set up a singing club for any of the children who were interested in attending. She was surprised at the amount of pupils who arrived to join her community singers group. She is so encouraging with all the children and gives every child the opportunity to shine! She has organised several concerts for the children to show off their singing skills. She has put a lot of time and effort into each child who attends and it shows with the children's enthusiasm.

Helen Hatton – Helen Hatton has run the local Belle Vue Youth Club voluntarily for 25 years giving her time freely to the community. She was key in raising funds for the building 25 years ago and has been instrumental in its success as a facility for young people since. Throughout she has always put everyone or everything else before herself. A kind, genuine, honest, reliable, hardworking lady.

Shrewsbury High School – It is good to see young people who care about their local environment and students of Shrewsbury High School do that. With the Quarry park right on their doorstep they see first hand how others don't care about their local environment. Last summer they organised a litter pick and with the help of Town

Council staff they collected 70 bags of rubbish. Those Town Council staff would like to say a big thank you.

**Youth Category Winner
2020**

Georgina Allen Brown



#MayorsAwards





[MAYOR] - I would like to say how absolutely delighted and proud I am being able to present these wonderful awards to you fantastic people. I am just so sorry that we couldn't do this in person. But it shows that we have such a wonderful town to be proud of and despite the difficult situation we find ourselves in you must take great pride in what you have achieved.

I offer you my heartfelt congratulations to you all and wish you all the very best as you continue to work hard and promote this great town.

I hope you have enjoyed this Virtual event as much as I have. Your certificates will be posted out to you and I am hoping that I will be able to invite the Winners to my Parlour for a socially distanced cup of tea before my term is finished so that you can collect your trophies.

Thank you for coming and thank you for those on our Facebook Feed who have tuned in to watch.

I wish you all a very good night.