

**THE SHROPSHIRE COUNCIL
(PROHIBITION AND RESTRICTION OF WAITING AND PARKING PLACES)
(CONSOLIDATION) ORDER 2009 (VARIOUS ROADS IN BRIDGNORTH,
ELLESMERE, LUDLOW AND SHREWSBURY) (AMENDMENT) ORDER**

Statement of Reasons

Shropshire Council is proposing to make an Order to facilitate a number of proposals related to the phased implementation and provision of its new parking strategy:

The existing provision for the proprietor or manager of a Hotel, Guest House, Bed & Breakfast, Self-Catering or Holiday Let establishment in Low Town, Bridgnorth to buy on-street visitor permits for their guests, will be stopped.

Within the Shrewsbury town centre river loop it is proposed to remove the periods of maximum stay and minimum return, and to change to a linear tariff of £2.40 an hour.

The charge for parking in the Pay & Display bays on Mereside in Ellesmere will become £1.00 per hour between 8am-6pm, and the “maximum stay two hours, no return for two hours”, restriction will be removed.

Eligible Ludlow residents will now be eligible to purchase one resident parking permit per premise, with one car registration allowed per permit, at a cost of £100 per year. Each property shall be entitled to receive a maximum allocation of up to 200 hours of visitors parking annually, and there will be no fee for the allocation of visitors parking for residents who purchase a residents parking permit. The charge for the allocation of visitors parking for residents of properties who **do not** purchase a residents parking permit, will be £5.

These changes are intended to improve and better manage overall parking service provision, and to be a contributing factor in reducing carbon emissions. They will also increase air quality, minimise congestion, and enhance vibrancy in market towns.

The Shirehall
Abbey Foregate
Shrewsbury
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