



Shrewsbury Integrated Transport Package

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Matt Johnson – Shropshire Council, Strategic Transport and Contracts Manager

Gary Dymond – Mouchel, Project Manager

Identified Issues



The Shrewsbury Integrated Transport Package is a major transport scheme which proposes to remedy several problems identified with the highway network in Shrewsbury.

- Congestion at key junctions on the inner relief road
- Congestion and poor air quality in the historic and commercial town centre
- Inadequate links for sustainable transport modes
- High accident rates on key routes into the town centre



Core Objectives



- Contribute to economic growth
- To alleviate congestion on the inner relief road
- To reduce the volume of traffic flows through the historic and commercial centre
- To improve the reliability of journey times
- To improve air quality in the town centre
- To encourage sustainable modes of transport
- To enhance the built environment
- To improve safety



Package Elements

- Key junction improvements
- Further phases of SCOOT network (incorporating deployment of VMS)
- Improving public realm in the town centre
- Enhancement of Pride Hill
- Enhancement of pedestrian and cycle links
- Improved pedestrian wayfinding

Funding

Funding for the proposed Integrated Transport Package works has been secured and will comprise a total of £12.1m of investment in the town. This has been secured through the following sources:

- 50% funded through The Marches LEP Regional Growth Fund; and
- 50% funded through Shropshire Council's developer contributions.



Key Junctions



Meole Brace Roundabout



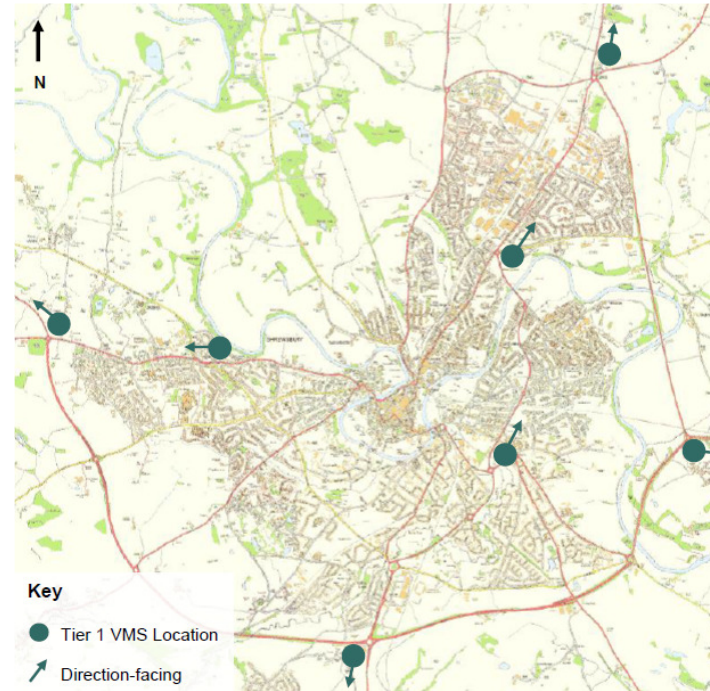
Coleham Head Junction



Reabrook Roundabout

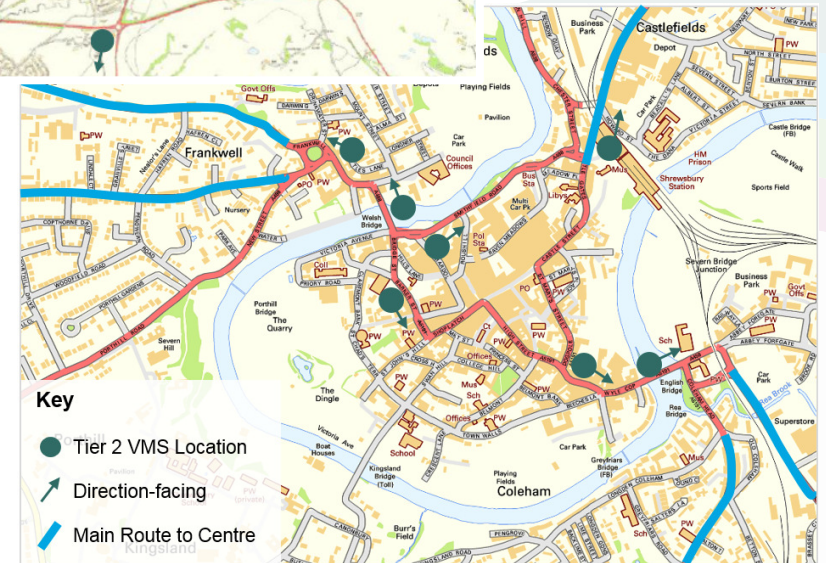
SCOOT network (incorporating VMS)

SCOOT Phase II



Tier 1 VMS

















- Key
- Tier 1 VMS Location
 - ↗ Direction-facing

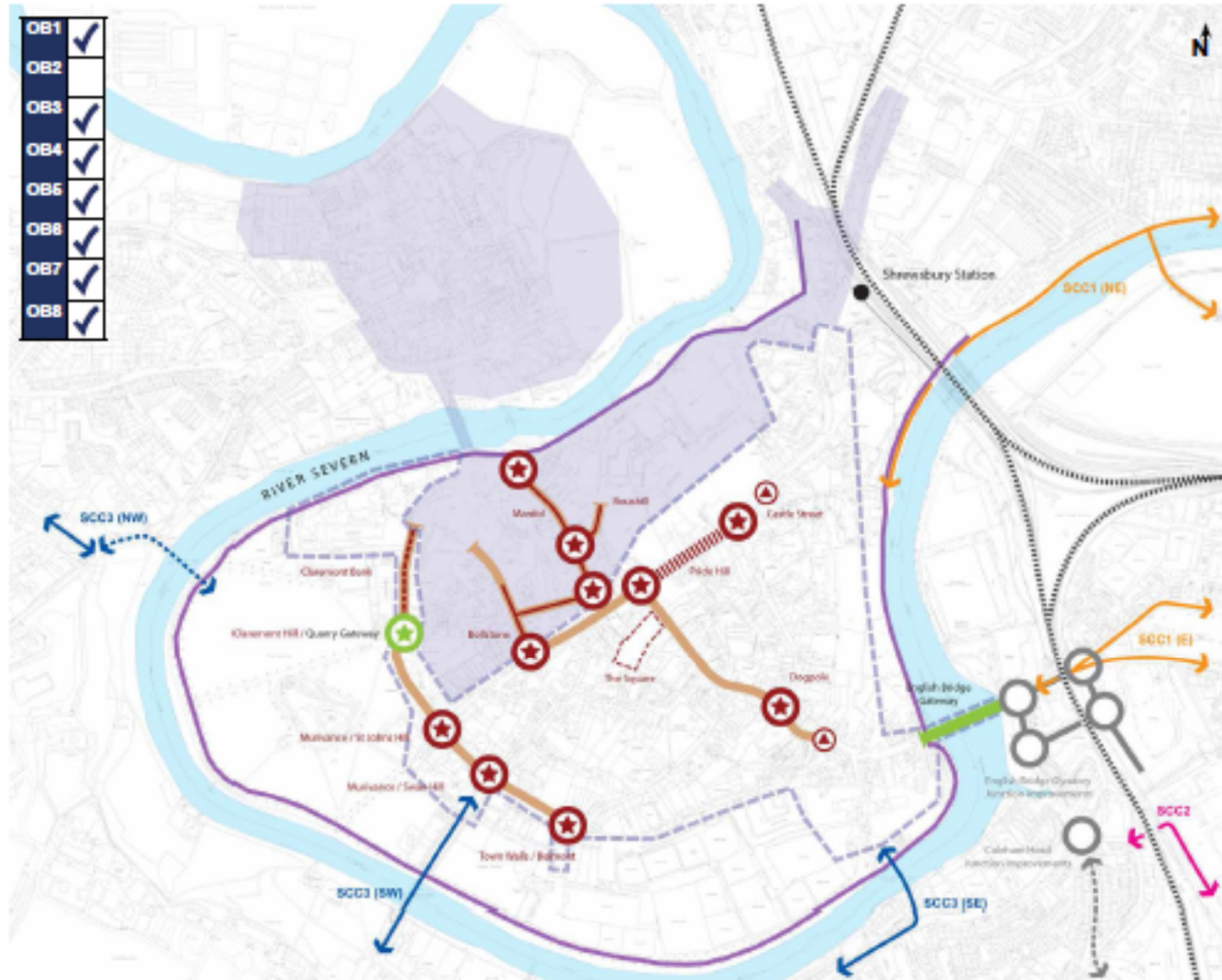


Tier 2 VMS

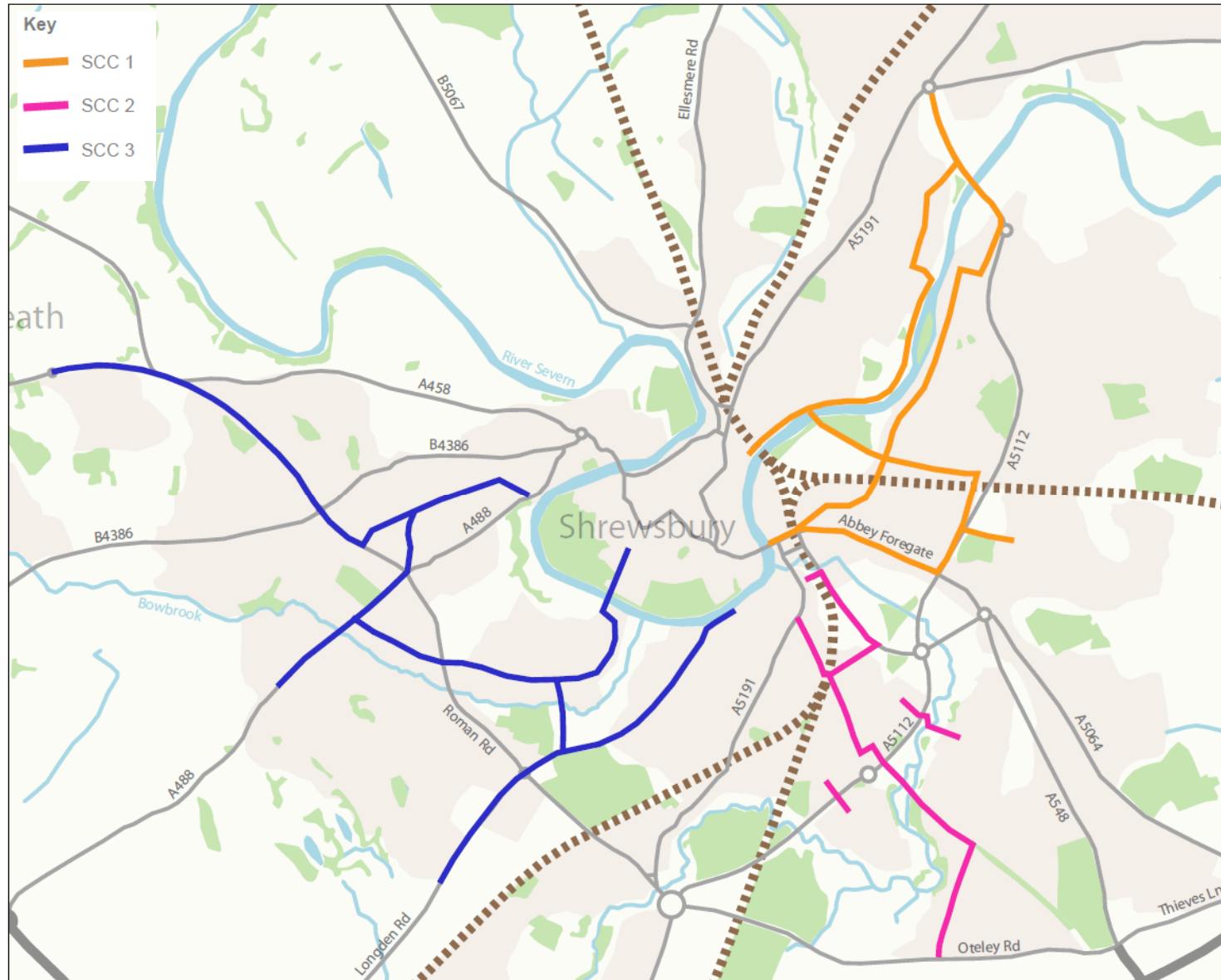
- Key
- Tier 2 VMS Location
 - ↗ Direction-facing
 - ▬ Main Route to Centre

Improving Public Realm in the Town Centre

- Proposals**
-  Existing 20mph zone
 -  Proposed 20mph zone extension
 -  Low speed corridor
 -  "High Street Style" Improvements
 -  Pride Hill Improvements
 -  "College Zone" Improvements
 -  The Square: Proposed decluttering and enhancement opportunities
 -  Improvements to junctions & crossing facilities
 -  Improved Crossings
 -  Gateway setting and junction improvements across the English Bridge approach to the town centre
 -  Quarry gateway enhancement
 -  Key junction improvements (see Boards 4 & 9)
 -  SCC1
 -  SCC2
 -  SCC3
 -  River Severn Loop
- See Board 5



Enhancement of Ped. & Cycle Links



Town Centre Package - Pride Hill



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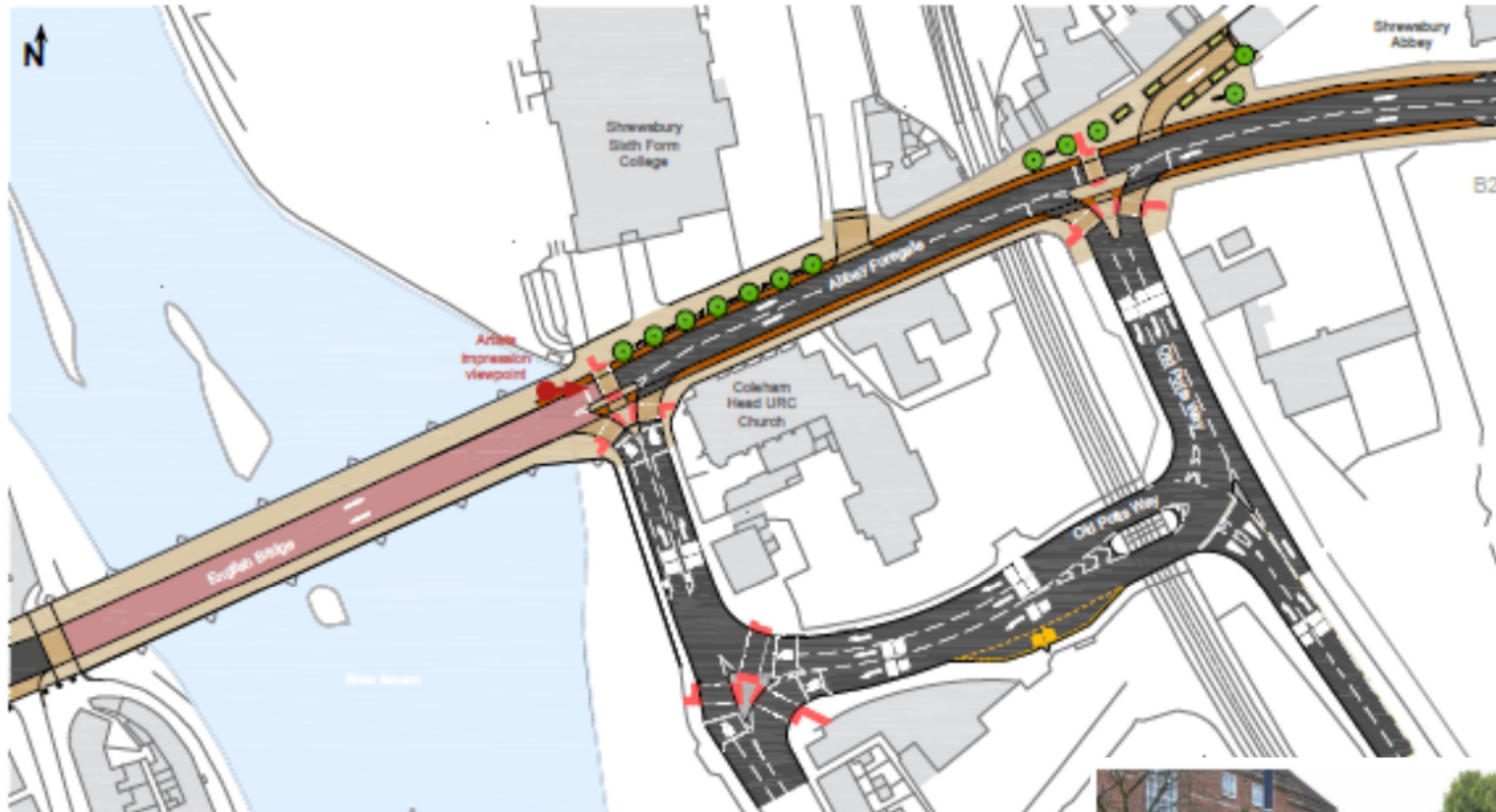
As the primary shopping street in the town centre, upgrading Pride Hill is key to improving the public realm.

- Resurfacing with high quality materials
- High quality street furniture
- Reduced street clutter
- Improve pedestrian connections
- Emphasise key access points
- Enhance the setting of High Cross
- Retain the existing trees



Artist Impression: View north east along the Pride Hill pedestrianised area towards Castle Street

Town Centre Package - English Bridge and Gyratory



- Enhance the connection between the Abbey and Wyle Cop
- Improve cycle links
- Improve pedestrian crossings
- Reduced street clutter
- Reduce English Bridge to one-lane in either direction



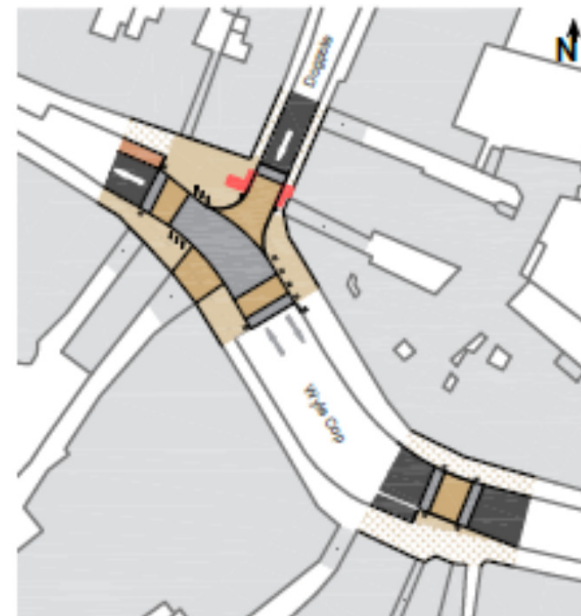
Artist Impression: View east along Abbey Foregate

Town Centre Package – Bellstone, Mardol, Wyle Cop

The proposals will enhance key town centre streets providing wider footways, new pedestrian crossing points, defining parking areas and slowing traffic. High quality materials will strengthen the town character.



Artist impression: View southeast along Bellstone of new streetscape enhancements



- Increase footway width
- Controlled crossing at Dogpole retained
- Extend High Street Finish
- Informal crossing on Wyle Cop

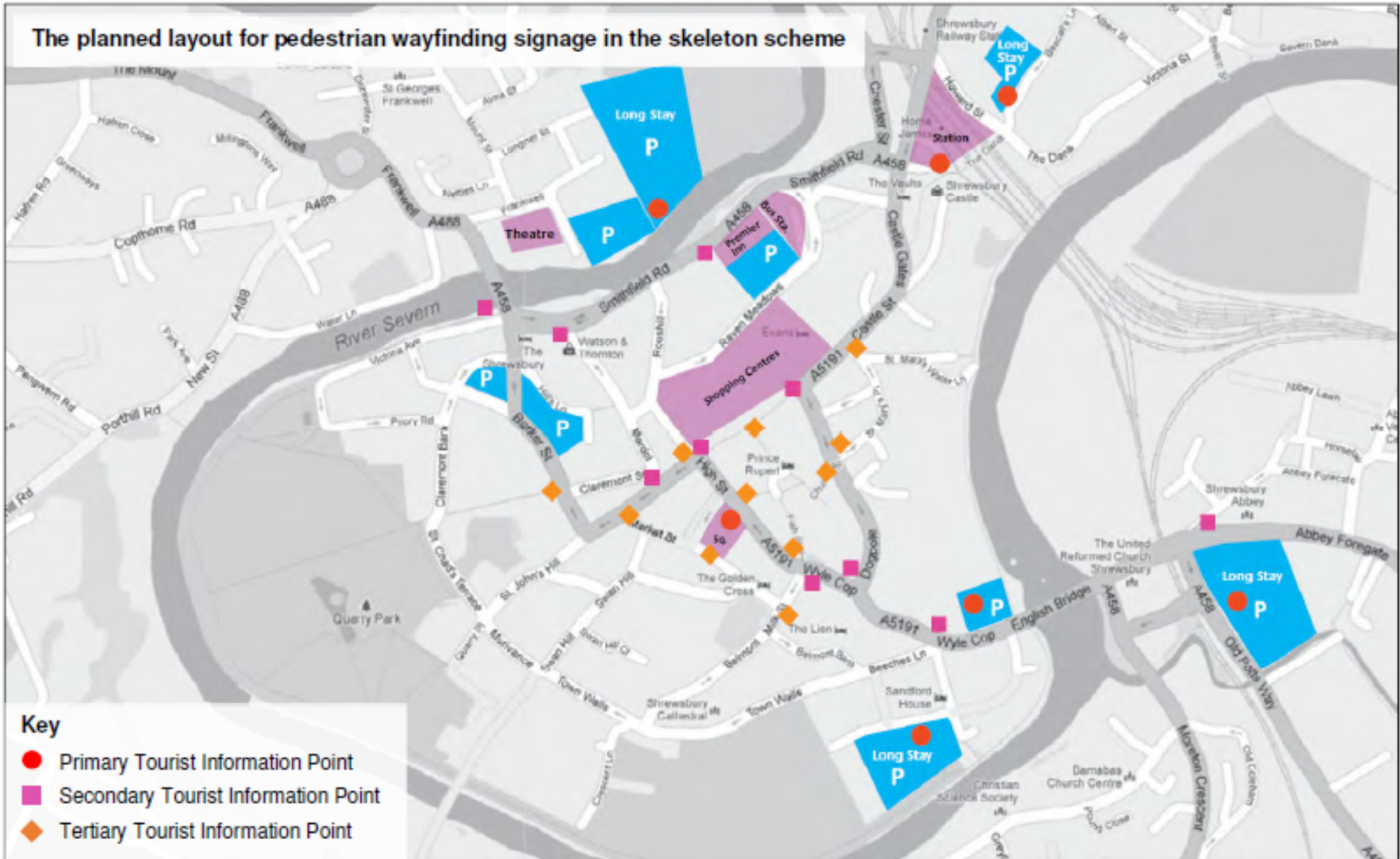
Town Centre Package – Town Walls



- Enhance pedestrian links between the town centre and the Quarry
- Reduce traffic speeds
- Improve pedestrian crossings to the Collage
- Reduce Clarmont Bank to one-lane
- Extend “town centre feel”



Artist Impression: View southeast along Clarmont Bank of new streetscape improvements





Public Consultation until 29th March 2016

www.shropshire.gov.uk/get-involved/shrewsbury-integrated-transport-package

Thank you