

# GEO-Sense Footfall Headline Report

## Shrewsbury

## October 2021

### 184756

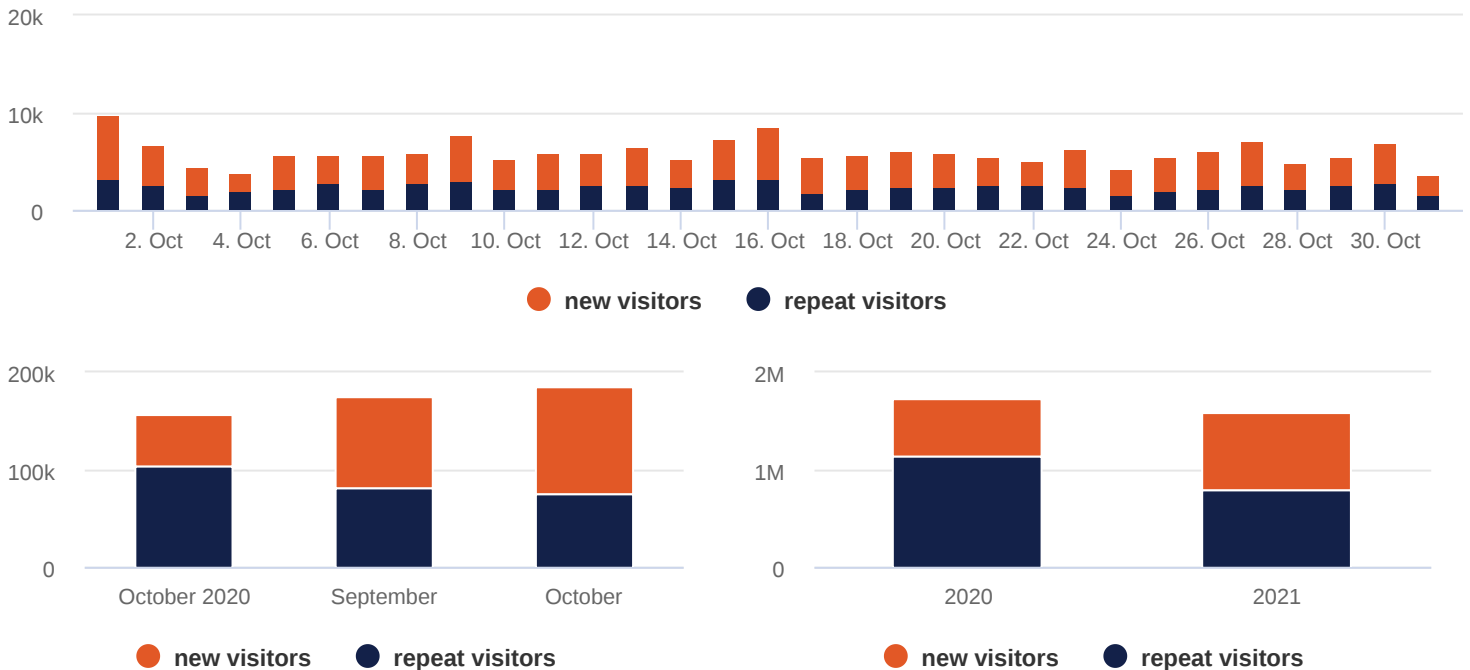
Total visits this period

footfall is  
**5.82%**  
up based on last  
month

### 5960

Average visitors per day

### Overall footfall statistics



### Headlines

- The change in footfall compared to the previous month is a **5.82%** increase
- The total number of visitors was **184756** of which **76343** (41%) have visited previously and **108413** (59%) were new
- The average number of visitors per day has increased by **15.99%** based on the year to date average
- Footfall for the year to date has decreased by **-9.42%** (-149500) based on the same period last year
- The busiest zone during October was the **Market Sq** with **74924** visitors, **40.55%** of the total venue visitors

### Busiest Days

- The busiest day this month was **Friday 1st** with **9726**, 5% of the total of which **6456** (66%) were new visitors
- During this day the busiest time was between **14:00 and 15:00**
- Average Dwell for the day was **188** minutes

Intelli-Sense Analytics

powered by GEO-Sense

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