

**SHREWSBURY IN BLOOM
MEETING HELD ON TUESDAY 7th JUNE 2022 AT 2.00PM
AT WEEPING CROSS DEPOT**

PRESENT

Keith Roberts (KR, Chairman), Gary Farmer (GF, Operations Manager), Julian Dean (JD), Kath Owen (KO) and Hilary Humphries (HH, Communications Officer)

APOLOGIES

Apologies were received from Helen Ball, Kate Halliday, Pam Moseley, Jane Mackenzie and Margaret Thrower.

32/22 MINUTES OF THE MEETING HELD ON 26th APRIL 2022

Members discussed the minutes of the meeting held on 26th April 2022.

AGREED:

The Minutes of the meeting held on 26th April 2022 were agreed to be a true and accurate record.

33/22 MATTERS ARISING

There were no matters arising.

34/22 UPDATE ON SPONSORSHIP OF TRAFFIC ISLANDS

With HB's absence, Members were not able to have an update on sponsorship of traffic islands and the position with SC.

ACTION:

- **HB to update Members when further information is available.**

35/22 ENTRY INTO THE HEART OF ENGLAND IN BLOOM COMPETITION

35.1 Heart of England in Bloom – Small City Category

A - Start/Finishing Location

GF ran through the proposed route with Members, which will be 3½ hours:

- Start – at the Castle grounds with the 'meet & greet' and press photo opportunity.
- Walk through town via Castle Street, past M&S then to:
- St Mary's
- St Alkmunds
- Take the car to Victoria Quay – walk to the Dingle, Grey Friars Bridge then to Coleham and St Barnabas Centre.
- Spend 15 minutes at Abbey Gardens
- Then Monkmoor Road towards the Recreation Ground – include the Street Allotment Guy, if possible.
- Travel to Coseley Avenue to visit Monkmoor Meadows.
- End - Flaxmill

B - Route/Personnel

Once the route has been agreed, any decisions on locations, and who the judges will meet, can be finalised. There is also a need to agree whether to include the outside groups that Bloom/STC is working with.

C - Portfolios

The main Portfolio work continues, whilst Monkmoor Meadows has been completed and is with Matt Wilcoxon for checking and amendments.

Members discussed:

- Whether to contact Shropshire Cycle Hub in relation to the rickshaws
- Availability of the Town Crier
- Sourcing a vehicle – members agreed that a people carrier would provide more space
- Shrewsbury Ambassadors
- Goody bags for judges
- Refreshments at the Flaxmill. It was agreed that HB would contact Alan Mosley

ACTION:

- **GF to work on the route and personnel.**
- **GF to contact St Barnabas Centre in relation to the comfort break.**
- **HH to continue work on the three Portfolios.**
- **HH to contact Barbara Evans in relation to the buttonholes.**
- **HB to source vehicle – possibly electric.**
- **HB to contact the Town Crier for his availability.**
- **HB to liaise with Seb Slater at the BID to see if he is available for judging day.**
- **HB to source a menu plan for the Flaxmill.**

35.2 Heart of England in Bloom Parks and Open Spaces Category

Members discussed these entries as part of the main route.

It was confirmed that a mini Portfolio would be required for each location.

35.3 Britain in Bloom - It's Your Neighbourhood

Members were advised that there are no known entries in this category.

36/22 UPDATE ON ARRANGEMENTS FOR THE GREENHOUSE OPEN EVENING – THURSDAY 9TH JUNE 2022

HH confirmed that bookings for the event were closed 10 days after they were made available as all time slots had been booked. Around 70 people are expected at the event.

HH has liaised with Pete Jenks and will produce information posters for the greenhouse.

There will be a one-way system for the tour and STC staff and Bloom Group members will be on hand to provide additional information.

Car parking arrangements have been agreed with STC staff to guide visitors.

37/22 SHREWSBURY IN BLOOM'S INVOLVEMENT IN DEVELOPING PROJECTS FOR THE WELCOME BACK FUND

With HB's absence, Members were not able to have an update on how matters are progressing with the Welcome Back Fund.

38/22 ANY OTHER BUSINESS

There were no AOB matters to discuss.

39/22 NEXT MEETING

The following meetings are confirmed:

Tuesday 5 July 2022 at 2pm
Tuesday 19 July 2022 at 2pm
Tuesday 27 September 2022 at 2pm

The following event has been confirmed:

Greenhouse Open Evening – Thursday 9 June 2022 at 6pm