

GEO-Sense Footfall Headline Report

Shrewsbury

April 2024

119,117

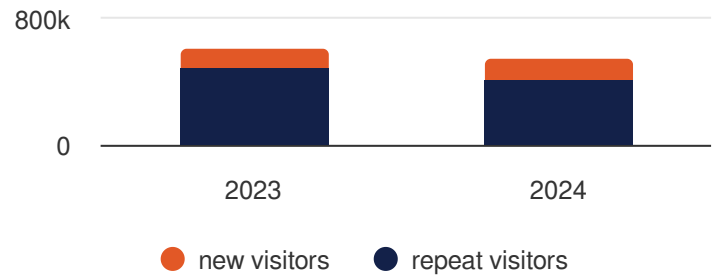
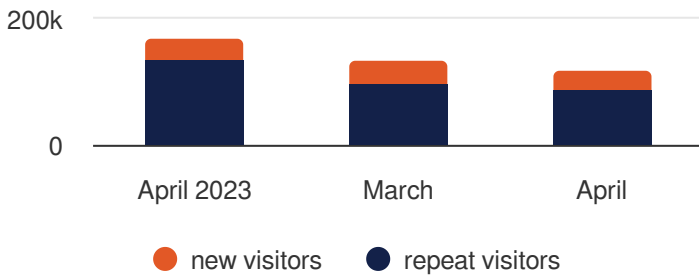
Total visits this period

Footfall is
-12%
down
based on
last month

3,971

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **-12%** decrease
- The total number of visitors was **119,117** of which **87,685** (74%) have visited previously and **31,432** (26%) were new
- The average number of visitors per day has decrease by **-17%** based on the year to date average
- Footfall for the year to date has decreased by **-13%** (-74,110) based on the same period last year
- The busiest zone during April was the **Market Sq** with **53,306** visitors, **45%** of the total venue visitors

Busiest Days

- The busiest day this month was **Saturday 20th** with **5,602**, **5%** of the total of which **816** (15%) were new visitors
- During this day the busiest time was between **14:00 and 15:00**
- Average Dwell for the day was **230** minutes

Intelli-Sense Analytics

powered by GEO-Sense

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