GEO-Sense Footfall Headline Report

Shrewsbury

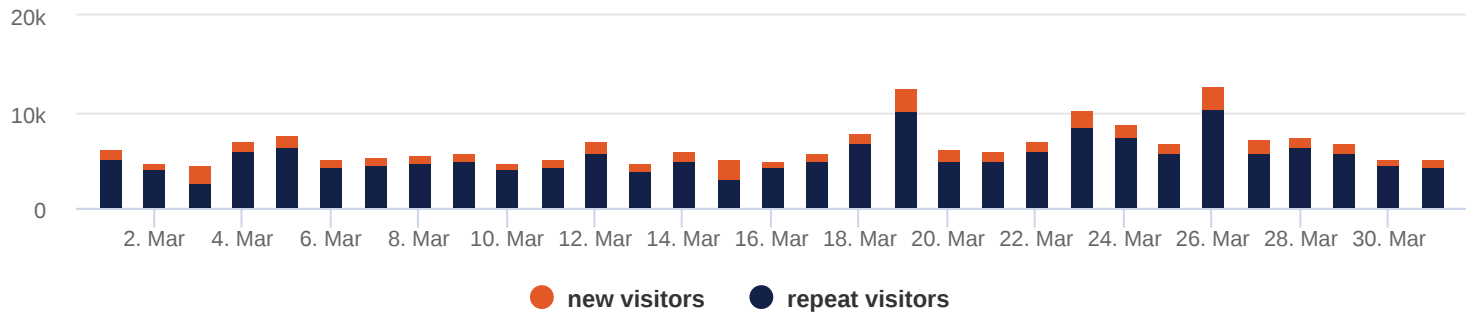
March 2022

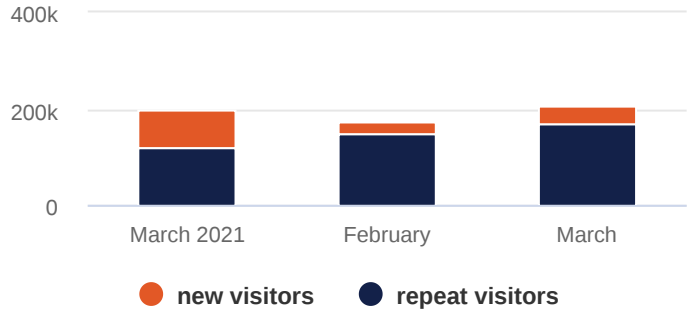
206145
Total visits this period

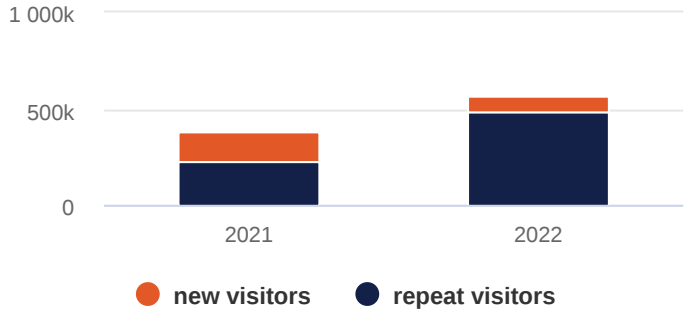
footfall is
20.34%
up based on last month

6650
Average visitors per day

Overall footfall statistics







Headlines

- The change in footfall compared to the previous month is a **20.34**% increased
- The total number of visitors was **206145** of which **170865** (83%) have visited previously and **35280** (17%) were new
- The average number of visitors per day has increased by **7.94**% based on the year to date average
- Footfall for the year to date has decreased by **-2.36**% (-13452) based on the same period last year
- The busiest zone during March was the **Market Sq** with **100101** visitors, **48.56**% of the total venue visitors

Busiest Days

- The busiest day this month was **Saturday 26th** with **12882**, **6**% of the total of which **2576** (20%) were new visitors
- During this day the busiest time was between **12:00 and 13:00**
- Average Dwell for the day was **160** minutes