

GEO-Sense Footfall Headline Report

Shrewsbury

August 2023

175,728

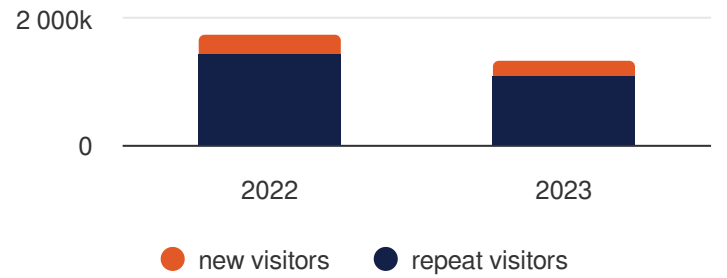
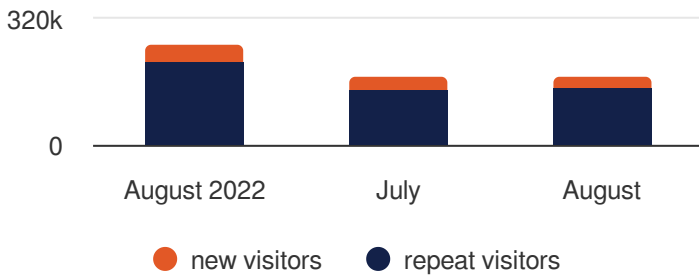
Total visits this period

Footfall is
0%
down
based on
last month

5,669

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **0%** decrease
- The total number of visitors was **175,728** of which **146,137** (83%) have visited previously and **29,591** (17%) were new
- The average number of visitors per day has increase by **2%** based on the year to date average
- Footfall for the year to date has decreased by **-32%** (-429,378) based on the same period last year
- The busiest zone during August was the **Market Sq** with **78,392** visitors, **45%** of the total venue visitors

Busiest Days

- The busiest day this month was **Friday 11th** with **17,499**, **10%** of the total of which **3,218** (18%) were new visitors
- During this day the busiest time was between **13:00 and 14:00**
- Average Dwell for the day was **290** minutes

Intelli-Sense Analytics

powered by GEO-Sense

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