

# GEO-Sense Footfall Headline Report

## Shrewsbury

## April 2023

### 171,878

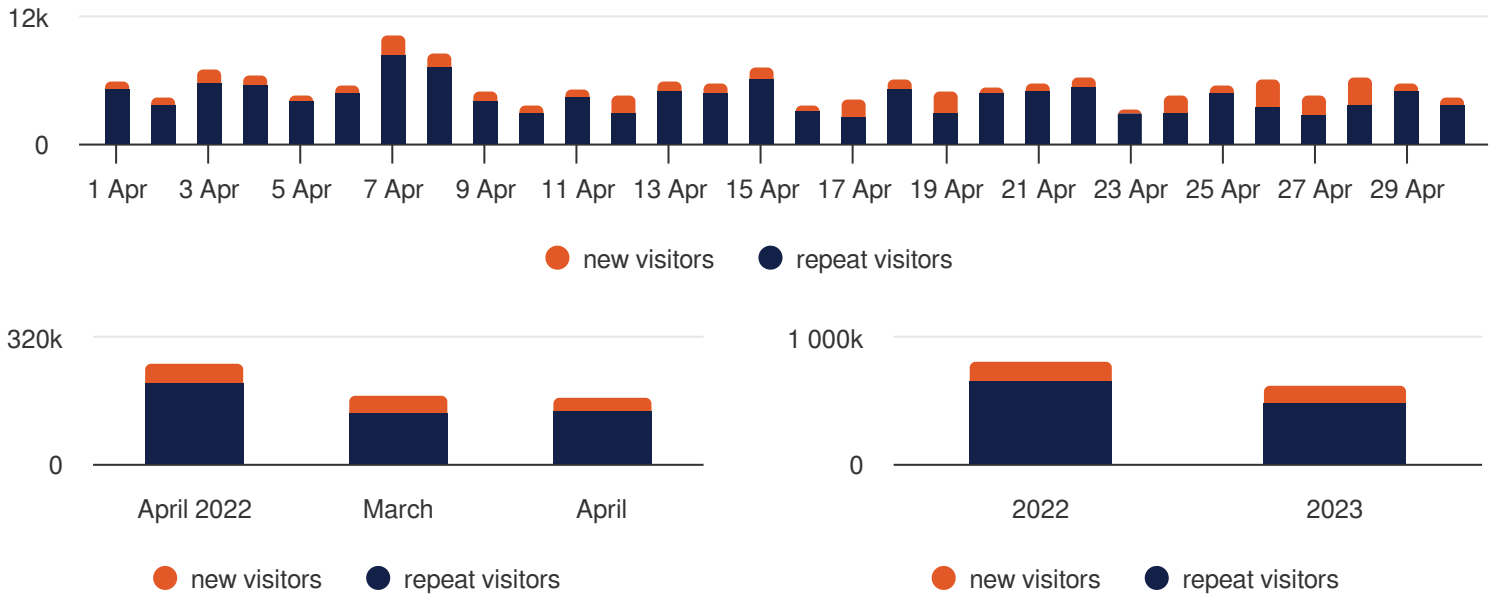
Total visits this period

Footfall is  
**-2%**  
down  
based on  
last month

### 5,729

Average visitors per day

## Overall footfall statistics



## Headlines

- The change in footfall compared to the previous month is a **-2%** decrease
- The total number of visitors was **171,878** of which **137,371** (80%) have visited previously and **34,507** (20%) were new
- The average number of visitors per day has increase by **13%** based on the year to date average
- Footfall for the year to date has decreased by **-32%** (-198,183) based on the same period last year
- The busiest zone during April was the **Market Sq** with **86,259** visitors, **50%** of the total venue visitors

## Busiest Days

- The busiest day this month was **Friday 7th** with **10,452**, **6%** of the total of which **1,921** (18%) were new visitors
- During this day the busiest time was between **14:00 and 15:00**
- Average Dwell for the day was **220** minutes

**Intelli-Sense Analytics**

powered by GEO-Sense

<https://proximityfutures.com>