

# GEO-Sense Footfall Headline Report

## Shrewsbury

## July 2022

### 252,908

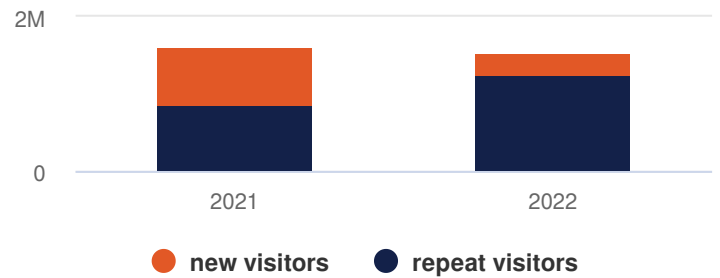
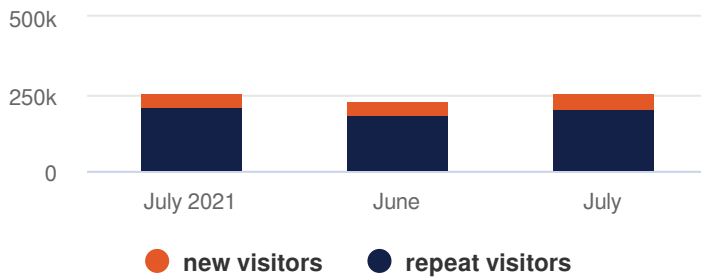
Total visits this period

Footfall is  
**12%**  
up based  
on last  
month

### 8,158

Average visitors per day

## Overall footfall statistics



## Headlines

- The change in footfall compared to the previous month is a **12%** increase
- The total number of visitors was **252,908** of which **201,838** (80%) have visited previously and **51,070** (20%) were new
- The average number of visitors per day has increase by **15%** based on the year to date average
- Footfall for the year to date has increased by **-5%** (-79,586) based on the same period last year
- The busiest zone during July was the **Market Sq** with **93,635** visitors, **37%** of the total venue visitors

## Busiest Days

- The busiest day this month was **Saturday 16th** with **13,873**, **5%** of the total of which **3,072** (22%) were new visitors
- During this day the busiest time was between **16:00 and 17:00**
- Average Dwell for the day was **289** minutes

**Intelli-Sense Analytics**

powered by GEO-Sense

<https://proximityfutures.com>