

GEO-Sense Footfall Headline Report

Shrewsbury

August 2022

261,093

Total visits this period

Footfall is
3%
up based
on last
month

8,422

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **3%** increase
- The total number of visitors was **261,093** of which **211,225** (81%) have visited previously and **49,869** (19%) were new
- The average number of visitors per day has increase by **16%** based on the year to date average
- Footfall for the year to date has increased by **-4%** (-73,028) based on the same period last year
- The busiest zone during August was the **Market Sq** with **99,920** visitors, **38%** of the total venue visitors

Busiest Days

- The busiest day this month was **Saturday 13th** with **23,912**, **9%** of the total of which **4,923** (21%) were new visitors
- During this day the busiest time was between **12:00 and 13:00**
- Average Dwell for the day was **271** minutes

Intelli-Sense Analytics

powered by GEO-Sense

<https://proximityfutures.com>