



Shrewsbury

Town Council

Floral Sponsorship

Floral Sponsorship forms part of Shrewsbury in Bloom and is a great opportunity to support our 'Town of Flowers' image - one of Shrewsbury's greatest assets. So why not promote your business and make the town a better place to live, work, play and visit.

Shrewsbury In Bloom benefits the whole community, for example:

- Floral enhancement of the town
- Improving the quality of open spaces
- Encouraging community and partnership working.

Value for money



This is a real value for money opportunity when you consider the equivalent cost of reaching the same number of people through other forms of advertising. You will also be associated with Shrewsbury, Town of Flowers, and the Heart of England in Bloom Competitions.

For maximum impact, locations are tended to with care and expertise all year round by the Town Council Grounds Maintenance Team.

A service provided by Shrewsbury Town Council on behalf of the Shrewsbury In Bloom Committee

More information

If you would like more information on how to improve your business presence, while helping Shrewsbury look its best, please fill in the below.



Your business name will be displayed on a specially crafted sign for all passer-bys (and potential customers) to see.

Floral Sponsorship Form

Company Name:.....

Contact Name:.....

Invoice Address:.....

Postcode:.....

PO Number:.....

Contact Email:.....

Invoice Email:.....

Telephone Number:.....

I am interested in sponsoring the below location
(please tick the relevant box)

Location	Term-12 months		Term-3 years	
	Cost	Sponsor Y/N	Cost	Sponsor Y/N
Coleham Head - Floral Planters	£750		£1,500	
Coleham Head - Shrub Bed	£1,500		£3,000	
Quarry (top) - Shrub Bed	£2,000		£4,500	
Smithfield Road	£2,000		£4,500	
Victoria Quay - Shrub Bed	£1,500		£3,000	

Payment terms: 3 years from April, split into annual payments.

All payments are + VAT.

Please email the completed form to: enquiries@shrewsburytowncouncil.gov.uk

Upon receipt of your sponsorship form, the location will be confirmed.