

SHREWSBURY TOWN COUNCIL
SHREWSBURY IN BLOOM COMMITTEE
HELD AT WEEPING CROSS DEPOT
17 JULY 2025

PRESENT

Pam Moseley, Kath Owen, Margaret Thrower and Jane Mackenzie.

IN ATTENDANCE

Stuart Farmer (Chairman), Danny Powell (Operations Manager), Amy Jones (Amenities Team), Max Ball (Communications Officer), Michelle Farmer (Committee Clerk), Darren Woods (Logistics Team) and Sally Nicholson (Mayor Secretary).

APOLOGIES

Helen Ball (Town Clerk), Peter Jenks (Amenity Space Assistant Team Leader – plant production) and Mark Bowen (Amenities Manager).

26/25 NOTES OF THE LAST MEETING

The notes of the Shrewsbury in Bloom Meeting held on 3 July 2025 had been circulated prior to the meeting.

RESOLVED:

That the notes of the Shrewsbury in Bloom Meeting held on 3 July 2025 be approved and signed as a correct record.

27/25 FINAL BLOOM ROUTE

Route was now finalised for both judging dates:

- Love2Stay is the starting point – Meet and Greet and video presentation
- Weeping Cross Depot
- Oteley Road Developments that are due for adoption
- Limetree Care Home – Mayoral Tree
- Meole Residents Association Stanley Lane Recreation Ground
- Stanley Lane Allotments
- Mousecroft Pool
- Radbrook Road
- Lower Radbrook Road – Stepping Up Team
- Porthill Island

- Copthorne Island
- Copthorne Park – Countryside Volunteers
- Shrewsbury School – View over town
- House Coffee – sponsorship of tubs by Greyfriars Bridge
- Barnabas Centre – refreshment stop
- Coleham Head
- Drive over English Bridge to Crescent Lane
- Britain in Bloom 2025 marked out with Turftank in the top of the Quarry
- Dingle
- Wildflower mix on the Long Border
- Two floral trees at the top of the Quarry
- Scrooges Grave at St Chad's Churchyard
- Rickshaws to Old St Chads
- The Hive
- Square – schools competition planters, Maggie Love, Town Crier,
- St Alkmunds Church / St Marys Place
- Castle
- Railway Gyratory
- Mens' Sheds – West Mids Showground – Old Greenhouse (Margaret Thrower)

Staff were working on the route.

28/25 HEART OF ENGLAND IN BLOOM & RHS BRITAIN IN BLOOM JUDGING ARRANGEMENTS

Max confirmed the final details for the start of the tour at Love 2 Stay. He will be visiting Monday morning to check the IT works to show the presentation. Members confirmed with Max where they needed to meet on the morning of the judging dates, which was the Love 2 Stay reception.

Margaret commented that she visited the Dingle yesterday and wished to say that the Dingle was looking superb and even better than last year, it was amazing! The Chairman also commented on how the Dingle was looking and commended all the staff for their hard work.

Danny confirmed that the only alteration made to the route was Mousecroft Pool. We had not been able to get a response from the Beekeepers association to arrange a visit there so it was agreed that they would just drive by Mousecroft Pool which would also give them some spare time. All other sections of the route remained the same.

Jane Mackenzie commented that she was not available on the afternoon of the Heart of England in Bloom judging, only available in the morning, so it was agreed that Jane would meet the judges at Weeping Cross depot in the morning.

It was agreed that Sally and Chris Neeve would be driving ahead of the judges and can ring ahead to visitors on the tour if it looks like there may be a delay.

Max and Sally would both be taking photographs throughout the day.

The Mayoral car was now being used for the driving tour as there were only two judges, and the car was more environmentally friendly being electric.

Danny informed members that Men's Shed had now been given some Heliotrope to continue Percy Throwers legacy as they now had Percys greenhouse installed on their grounds.

Hungry Guy was confirmed as doing the catering for both judging dates.

Maggie Love and performers would be around Grope Lane, St Mary's Church and the Castle throughout the judging tour.

Martin Wood, the Town Crier would be ready in the square to welcome the judges to Shrewsbury and announce their arrival in the traditional fashion.

STC staff would be moving bins from Grope Lane and golden Cross Passage, and we would inform businesses before hand that they will be moved for a short period of time whilst the judging was taking place.

Buttonholes had been ordered for the judges and would be collected next week. A members of staff would also remove the bollards at Stanley Lane Rec ground to enable a vehicle to get on site who would be setting up for the judges visit at this location.

The school planter competition winners had been invited to the Square to meet briefly with the judges and max would be dealing with this.

24/25 COMMUNICATIONS

Max had compiled a Judging Day Presentation by video this year. He showed the video to members present at the meeting and all commented that it was very good and a something different than talking to the judges as they had done each year.

Town of Flowers Competition was still live on the website. Closing date was 31st July with judging taking place in August.

Portfolio competition 2026 – This had now gone live on social media asking the members of the public to send in their photos for next years portfolio.