

SHREWSBURY TOWN COUNCIL
SHREWSBURY IN BLOOM COMMITTEE
HELD AT WEEPING CROSS DEPOT
19 JUNE 2025

PRESENT

Pam Moseley

IN ATTENDANCE

Helen Ball (Town Clerk), Danny Powell (Operations Managers), Amy Jones (Amenities Team), Max Ball (Communications Officer), and Darren Woods (Logistics Team) & Drew (Countryside Team), Mark Bowen (Amenities Team)

APOLOGIES

Michelle Farmer (Committee Officer), Stuart Farmer (Operations Manager), Peter Jenks (Amenity Space Assistant Team Leader – plant production), Kath Owen & Margaret Thrower & Jane Mackenzie

11/25 NOTES OF THE LAST MEETING

The notes of the Shrewsbury in Bloom Meeting held on 22 May 2025 had been circulated prior to the meeting.

RESOLVED:

That the notes of the Shrewsbury in Bloom Meeting held on 22 May 2025 be approved and signed as a correct record.

12/25 DRAFT BLOOM ROUTE

Route is similar to last year

- Love2Stay is the starting point – Max speaking to Charlie Ward (manager from Love2Stay) to confirm the timings and arrangements
- Weeping Cross
- Oteley Road Developments that are due for adoption
- Limetree Care Home – Mayoral Tree
- Meole Residents Association Stanley Lane Recreation Ground
- Stanley Lane Allotments
- Nobold - Either Mousecroft Pool or Beekeepers Association
- Priory School/Meole School – STC maintain
- Cemetery/Longden Road Island
- Radbrook Playing Field – mark a pitch with marker. Introduce SAHA

- Copthorne Park – Countryside Volunteers
- Shrewsbury School – View over town
- House Coffee – sponsorship of tubs by Greyfriars Bridge
- Barnabas Centre – refreshment stop
- Coleham Court
- Drive over English Bridge and pick up Rickshaws at the bottom of Crescent Lane
- Mark out Britain in Bloom 2025 with Turftank in the top of the Quarry
- Dingle
- Wildflower mix on the Long Boarder
- Two floral trees at the top of the Quarry
- Scrooges Grave at St Chad's Churchyard
- Walk down St Johns Hill
- Square – schools competition planters, Stalls – Dancers, Mobile Youth,
- Golden Cross Passage
- Old St Chads Church
- The Hive
- Milk Street/Fish Street
- St Alkmund's Church/St Mary's Church
- Castle
- Railway Gyratory
- Mens' Sheds – West Mids Showground – Old Greenhouse (Margaret Thrower)

Teams are starting to work on the route

13/25 HEART OF ENGLAND IN BLOOM JUDGING ARRANGEMENTS – 22 JULY 2025

Danny Powell gave update to Members on preparations for judging day taking into account RHS Britain in Bloom requirements.

Judges will arrive by train in Shrewsbury for 7.25pm

The current route is pushing the 4 hour time limit. Heart of England in Bloom are not tight on time keeping, Britain in Bloom Judges are tight on time as they must be at the Railway Station by 3pm.

Heart of England Judges will meet the Bloom Team at 8.30 at Love2Stay

9am start

30 minutes for presentation and press

1hr after judging to meet those who they have met during the day for light refreshments

Max Ball and Sally Nicholson will do photography during the tour

Helen to do the Scene setting presentation & be at Men's Shed at the end

Pam will be at Barnabas and then go to Shrewsbury Men's Shed

Margaret to be at the end at Shrewsbury Men's Shed.

14/25 RHS BRITAIN IN BLOOM JUDGING ARRANGEMENTS - City & Small City Category

Max following up with RHS to confirm the accommodation for the night before the judging. Danny Powell to arrange evening refreshments the night before. Mayor's officer to pick them up from their accommodation.

Helen to do the Scene Setting presentation at Love2Stay

Pam will contact Barnabas to visit

Helen will contact SY Homes, The Hive & St Marys Church to arrange a visit.

Livesey House will serve as a stop off point for a refreshment break

Margaret will be based at the end of the tour at Men's Sheds.

15/25 BLOOM PORTFOLIO

Max confirmed that the Bloom Portfolio had been finished and had been forwarded to the Britain in Bloom Judges. He would arrange for hard copies to be printed for historic record and a PDF version to go on the website.

Danny has tried to involve everyone in the process. The Document shows the amount of work that the Council collectively does.

16/25 COMMUNICATIONS

Schools Competition – now been judged and schools will be visited to present their certificates. The mayor and Pam will visit schools. The planters have now been made up in the Square with decals highlighting the work the students have done.

Judging Day Presentation – going to be a video this year. Max is working on the video story board making use of photos and video footage that we already have.

Town of Flowers Competition – is now live on the website. Closing date is 31st July with judging taking place in August.

17/25 ANY OTHER BUSINESS

(i) POTENTIAL BLOOM PROJECT – THE HIVE COURTYARD

Danny reported on his visit to The Hive to discuss the work that the Town Council can do in the Courtyard. The Hive are working with a local Landscape Gardener and once his plans have been finalised Town Council involvement can be considered with a view to work being undertaken in the Autumn.

(ii) OXON SCHOOL GARDEN

The Councillor for Bickton Heath Ward had asked for support from the Bloom Group in sourcing four planters, soil and plant and staff to help children to plant the during the w/c 6th July. The Town Clerk has responded that the Council would be happy to help but don't have capacity in early July as it is the Grounds' Team's busiest period.

(iii) WOODEN POSTS THROUGH TOWN CENTRE

All different sizes in High Street & Shoplatch and Highways have installed new signage which means bollard planters cannot be used. Can do top of Wyke Cop and top of High Street and bottom of Roushill.

(iv) ROAD CLOSED PLANTERS

Can these planters be refurbished or replaced so that suitable planting can be undertaken. Helen to contact the Business Improvement District.

(v) RAILINGS IN THE QUARRY

The Team are finalising the painting and fine gold painting. They are planned to finish by the end of June. The new gateway bollards need to be painted blue and gold.

18/25 FUTURE MEETING DATES

- Thursday 3 July – 2.00pm
- Thursday 17 July – 2.00pm