

**SHREWSBURY TOWN COUNCIL  
OPERATIONS COMMITTEE**

**Date:** 4 March 2026

**Officer:** Max Ball

**Shorncliffe Recreation Ground Public Consultation**

**Purpose of the Report**

To provide members with an update on the Shorncliffe Recreation Ground Public Consultation.

**Background**

**1. Introduction**

This report provides an update to the Operations Committee on the public consultation currently being undertaken at Shorncliffe Recreation Ground.

Shrewsbury Town Council has contracted the services of Camlins, a Shrewsbury-based architectural practice, to lead a public consultation exercise to better understand:

- How residents currently use Shorncliffe Recreation Ground
- What improvements residents would like to see in the future
- What elements of the park may need enhancement, removal or replacement

The consultation will inform the development of future design proposals for the park.

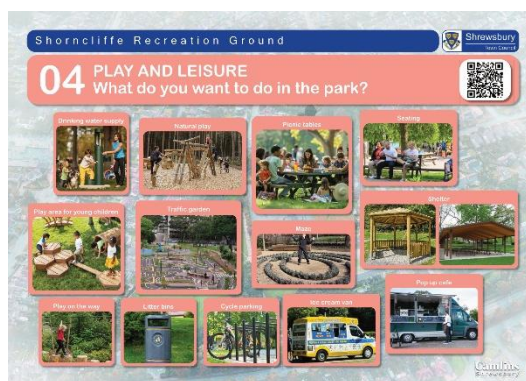
**2. Site Assessment and Interpretation Boards**

Camlins have undertaken a site visit to Shorncliffe Recreation Ground to review:

- Existing assets (play equipment, open space, football pitch and associated features)
- Access routes into and around the park
- Site layout and general condition

This assessment has enabled them to identify the strengths and weaknesses of the space and to develop six themed interpretation boards.





The boards are designed to:

- Encourage residents to think creatively about the park's potential
- Prompt discussion around improvements and investment priorities
- Highlight opportunities for new facilities
- Consider whether any existing elements should be removed or repurposed

The boards are linked directly to the online consultation survey hosted on the Town Council website.

### 3. Consultation Survey

The consultation survey opened on Monday 16th February and will remain open until Friday 13th March.

The survey is available via the Town Council's consultation page:

<https://www.shrewsburytowncouncil.gov.uk/town-council/have-your-say/>

The consultation has been promoted through:

- Shrewsbury Town Council's social media channels
- A press statement
- The local ward member's newsletter circulated to residents

As of 19th February, the survey has received 135 responses, with 58% of respondents indicating that the park is "lacking in some areas."

This early data suggests there is significant appetite within the community for improvements and investment.

### 4. In-Person Engagement

To complement the online survey, Camlins have organised a drop-in session on Wednesday 25th February, where a pop-up stand will be located within the park.

This session will allow residents to:

- View the interpretation boards
- Speak directly with the architects

- Ask questions
- Provide feedback in person

In addition, Camlins are arranging a further engagement session to coincide with a fixture of SAHA FC, the local football team that uses the pitch at Shorncliffe Recreation Ground.

This targeted engagement will provide players, coaches and parents with an opportunity to share their views on the football provision and wider park facilities.

### **5. Next Steps**

Following the close of the consultation on 13th March:

- Camlins will analyse the survey data and feedback from in-person engagement
- A summary of findings will be prepared for the Town Council
- Officers and Camlins will review priorities and agree next steps
- Artist impression concept ideas will be developed and presented to the public later in the year

This staged approach ensures that any future proposals are community-led and evidence-based.

### **6. Conclusion**

The consultation process at Shorncliffe Recreation Ground is progressing well, with strong early engagement and clear evidence that residents wish to see improvements.

### **RECOMMENDED:**

That the Report be noted;