

Grant proposal: Climate Fresk Shrewsbury

Charity name: Shropshire Climate Action: Public facing name is Zero Carbon Shropshire (ZCS)

Charity number: 1196174

Charity website: <https://zerocarbonshropshire.org>

Date the charity was formally registered: 15/10/2021

Charity total 2022 income: £24,750

My name: Sarah Clayton (volunteering with Zero Carbon Shropshire by running Climate Fresk workshops).

My contact email: sarahclayton777@gmail.com

My contact number: 07583176559

Funding request: I would like to apply for £1500 of funding.

Project overview:

The purpose of this project is to inspire local, particularly young, people in Shropshire to take action on the climate crisis by:

- Improving public understanding of climate change (drivers, mechanisms, impacts, and solutions)
- Encouraging young people from marginalised backgrounds to take action, training up to 50 young people in the first year to deliver Climate fresk Workshops. The Climate fresk is a well-proven methodology for climate education (<https://climatefresk.org/>), raising knowledge and inspiring action on climate change. The fresk workshop is a collaborative, 3 hour workshop where participants organize 42 cards, based on IPCC reports. It is shorter and therefore more accessible than carbon literacy training (we are not trying to be competition for this, but recognise that there is a need for multiple workshops for different people). Once participants have completed a workshop, they can train as facilitators; they can run workshops and pass on their knowledge about climate change in their communities.

The workshops were started in Shrewsbury by Sarah Clayton, in September 2022. Since starting the workshops in Shrewsbury, we have completed 4 (25 individuals in Shrewsbury have completed the training, 3 have paid individually to train as facilitators), and there are five more dates coming up <https://www.eventbrite.com/cc/shrewsbury-climate-fresk-2450639> . The workshops have been popular and there have been requests for more, however the initial costs for materials (currently subsidised by Sarah) and the small number of facilitators (4 now) means it is difficult to respond to all the requests.

What need will this project address?

- Climate change poses a significant challenge for humanity, and climate education plays a crucial role in mitigating its impacts (Singh, 2021). However, there is a lack of knowledge about mitigation and Net Zero in the general public (ONS, 2021). Moreover, recent studies show that climate anxiety and dissatisfaction with government responses are affecting children and young people worldwide, with over 59% of young individuals (aged 16-25) expressing deep concerns about climate change (Hickman et al., 2021). To address these challenges, our project aims to:
 - o Conduct a minimum of 32 climate fresk workshops over 12 months to enhance public understanding of climate change.
 - o Organize at least 15 workshops specifically for youth (aged 18-25) by working with partners including the Shropshire Wildlife Trust, youth community groups, local colleges and schools.
 - o Train participants to become climate fresk facilitators, empowering them to run workshops.

Outline of how the funding will be used:

- **Initial material costs (including materials for sessions, advertising): £375** (This will enable us to print 10 sets of the climate fresk cards for our facilitators to share. Once printed these will be reused and we should not need many more. This will also enable us to print posters to advertise the fresk around Shrewsbury. This amount will also enable us to buy the 'festival' fresk. This is a large fresk that can be taken to festivals so that passers by can have a quick go.
- Total 32 workshops (2 per month Sep-Dec 2023, increasing to 3 per month Jan-August 2024)
- Room cost hire: £50 per workshop (alternating between community centres and conference rooms/cafes). We have found some venues that are providing us with the venue for free, however these are not at popular times for the fresk workshops. We have therefore estimated that around 25 of the workshops will require the hiring of a public space such as a community centre: **£25 x 25 = 625.**

£625 + £375 = £1000

(note: we currently ask for a donation for the climate fresk workshops to cover the cost of the rooms we are hiring. This is just about working, but we have no reserves at the moment. When the facilitators have got a bit more confident, we intend to run some workshops for free (to make them accessible), but also run some with a small waged, and unwaged option to ensure that we are covering costs.

What other financial support has this project got?

- We currently have no other funding support for this project. Our goal is to achieve financial sustainability for the project. Initially, we lack financial reserves and will focus on running workshops on a donation only basis to ensure that they are accessible for everyone. By January 2024, we plan to expand workshops to other organisations that are interested. As we grow and have more facilitators, we will offer various fresks, including children's, 'expert,' and 'quiz' fresks for different settings like schools, festivals, and community groups. This will generate revenue to be self-sufficient after one year. Once our initial facilitators (we think

two will achieve this) reach the threshold of 15 Climate fresk workshops, they can qualify to lead facilitator training. This will enable us to offer facilitator training at a lower cost, as we will not need to rely on external providers.

- We have applied for a separate grant (Clive Richards Foundation) to cover the costs of facilitator training so we can initially pay the cost for a group of individuals to train as facilitators. We currently have 6 individuals who have completed the fresks that would like to become facilitators, but who cannot afford to do this. We will hear about whether this grant application has been successful in October.
- Another advantage of the climate fresk workshops is that, if we are hiring community centres with other spaces available, we can run the workshops at the same time at the youth climate café that has been set up by Ellie Meredith. This would make it more cost effective and hopefully build a community of individuals that are interested.

My Elevator pitch!

Our Climate fresk project is a unique initiative that combines the proven methodology of the Climate fresk as a pedagogical tool to increase climate change knowledge with a focus on empowering marginalized young people to become facilitators for these workshops. This approach will harness the power of collective action to combat eco-anxiety, particularly among youth. The financial support provided for facilitator training ensures inclusivity and contributes to a social transition towards a net-zero future. The impact of these workshops will be sustainable, creating a supportive network for participants that extends beyond the initial training, reducing eco-anxiety and fostering a sense of community. We will measure the workshops' impact through pre and post workshop evaluation surveys, tracking the number of participants trained, and offering an online platform so participants can stay connected with local events and access further training opportunities and projects.