

**SHREWSBURY TOWN COUNCIL
POLICY & RESOURCES COMMITTEE
1 JUNE 2026**

Officer: Helen Ball (Town Clerk)

SHORNCLIFFE RECREATION GROUND

1. Purpose of Report

- (i) To update the Committee on the first stage consultation;
- (ii) To consider the next stage in developing plans for Shorncliffe Recreation Ground

2. Background

Camlins was commissioned to undertake initial scoping works for the development of Shorncliffe Recreation Ground as a strategic recreational ground in the west of the town. The Council had allocated £10k for initial scoping works.

Working with the Town Council's Communications Officer a consultation exercise was undertaken. The outcome of that consultation is appended to this report

3. Next Steps

The next steps to support the development of a feasibility plan are:

Shaping the Vision

- Refine the spatial strategy, access arrangements, landscape principles, and environmental framework in line with the updated brief.
- Produce clear diagrams, updated plans, narratives, and feasibility summaries demonstrating the integrated technical and community-driven approach.
- Develop a first suite of engagement materials showing how the project has evolved in response to feedback, including a request for officer and stakeholder comments.
- Report and package the second round of engagement findings, ready for internal review before public consultation.

Community Engagement Round 2

- Second round of public engagement might include
- Deliver a second round of consultation, ensuring clarity of messaging and transparency of process.
- Outline how the project has evolved, updated proposals, diagrams, visual narratives, key decisions, and rationale.

Refining the Park Plan

- Consolidate spatial, landscape, environmental and movement strategies into a single integrated plan, aligned with community priorities and technical/policy constraints.
- Develop a clear Framework Plan (or equivalent), establishing guiding structure for land uses, access, open spaces, character areas, and potential phasing etc.

- Prepare a refined set of diagrams, plans, and narratives
- Integrate feasibility considerations—including infrastructure delivery, utilities, environmental mitigation, viability, and phasing
- Produce a Park Plan Principles & Design Guide outlining rules, parameters, and design expectations for future proposals.
- Prepare the refined plan package for client approval, including recommendations for next steps such as masterplanning, outline planning, or further detailed design

Estimate cost would be £12-15K

RECOMMENDATIONS

- (i) That the report be noted;**
- (ii) That details of the First Stage Consultation be noted;**
- (iii) That next step plans be agreed with associated budget;**
- (iv) That Camlins be retained to progress the project.**