

**SHREWSBURY TOWN COUNCIL
COMMUNITIES & ENVIRONMENT COMMITTEE
11 JUNE 2025**

Officer: Danny Powell – Operations Manager

BRITAIN IN BLOOM UPDATE

Introduction

After the success of last year in the Small City Category. Shrewsbury will be judged twice this summer in a combined Small City/City category. This will pit us against far bigger Bloom groups and the tour will be for 4 hours duration. We have entered the Heart of England in Bloom and the National Britain in Bloom awards.

Judging days

Heart of England in Bloom 22nd July 2025. Time to be confirmed.

Britain In Bloom 31st July 9am to 14.30pm. Judges arrive evening of 30th July.

Judges

Heart of England. Joe Hayden, Jennifer Wharton.

Britain In Bloom. Brendan Mowforth, Andrew Jackson.

Judging Route

The route will be the same for both days. We will assess the route a few days before for any road works which could cause delays. A change can then be made if required.

Start. Driving Tour

Love to Stay- Met by Town Council staff and Bloom committee. Talk by staff at Love to Stay.

Thieves Lane

Weeping Cross Island- Island Flowers

Weeping Cross Depot- Tree Nursery- Mike Pugh

Greenhouse- Pete Jenks, Graham Beech, Condover College.

Weeping Cross Island

Otley Road

Bellway Housing- SUDS

Otley Road

Lime Tree Care Home- Climate friendly building, Gardens

Otley Road, Meole Island

Meole Traffic Lights- Sustainable Bedding

Upper Road

Meole Village

Stanley Lane Rec- Councillor Bentick and Residents, Bulb planting, benches etc

Stanley Lane Allotments- Sharon Skelton and Plot holders- tour of plots.

Stanley Lane

Mousecroft Lane

Mousecroft Pools - Andy Jones, Shrewsbury Fisheries- look at the maintenance using volunteers
and the opportunities for younger people to take up fishing.

Shrewsbury Bee Keepers- Kings award, tour of site.

Mousecroft Lane

Longden Road- School maintenance.

Cemetery Island- floral Island.
 Roman Road- grass verges/shrub beds.
 Port Hill Island- Floral Island.
 Radbrook Road- Stepping up team meet.
 Shelton Road- shrub beds.
 Copthorne Island- Floral Island.
 Copthorne Road.
 Copthorne Park- Countryside team and Volunteers
 Copthorne Road.
 Porthill Drive.
 Porthill Road.
 Shrewsbury School- Queen's Terrace. View over Quarry and Town.
 Butler Road.
 Kingsland Road.
 Longden Coleham. - Florals along road.
 Barnabas Centre- Centre staff and Food Hub.
 SY Homes New Development-internal Garden.
 English Bridge Gyratory.
 English Bridge- hanging baskets, lower Cop.
 Town Walls
 Crescent Lane- remove bollard to enter Quarry.
 Turf Tank marking on grass – Mark Preece
 Dingle.

Walking Tour.

Dingle- meet Mark Bowen and Staff.
 Enter through Beech Tree Gate.
 Walk around Dingle leave through Arch Way Gate.
 Walk up to Main gates past Floral Trees, refurbished main Gates.
 Ric Shaw along- St Chads Terrace, St John's Hill, stop at office toilet break.
 Ric Shaw – College Hill past Coach and Horses, rear Music Hall.
Stop.
 Old St Chads- walk through church yard.
 Visit Hive meet staff and Youth Services. Garden project by Volunteers and Staff.
 Walk from Hive, Princess Street, Golden Cross Passage.
 High Street to Square, Children's Floral Comp, Street Pastors, Dance Group.
 Walk up Grope Passage, Past Bear Steps to St Alkmunds Church Steps.
 St Alkmunds Church meet Waterers and Glyn.
 Church Street to St Marys Church.
 St Marys Church look at windows.
 Leave by gate to right of Church and walk past RSI and Watergate Mansions.
 Walk to Castle.
 Castle Grounds- meet Andy and Karl.
 Walk to Station Gyratory- New planters.
 End of Walking Tour.
 Pick up Car
 Drive to West Mid Show Ground.
 Men in Sheds- National Winners, carrying out work on Town Benches and Bins, Greenhouse from Quarry.
 Meet Margaret Thrower.
Finish of Judging Route.

Conclusion.

The route has changed from last year to highlight different areas of interest and Volunteer groups. We are showing them a range of Town Council and partners working together to improve Shrewsbury for its residents. The Portfolio is nearly complete, several locations still need to be contacted with times that the judges will be with them. Staff have been told of the route and once bedding out is finished, then we will look at the work which is required to bring the route up to judging standards. Like last year this will be very little as most work is general maintenance.

RECOMMENDATIONS

That the contents of the report are noted.