

SHREWSBURY TOWN COUNCIL TWITTER PAGE ANALYTICS

MAY 2020 SUMMARY – (UP TO 6 MAY 2020)

Tweets

8

Tweet impressions

8,095

Profile visits

110

Mentions

45

New followers

5

Top media Tweet earned 625 impressions

LOCKDOWN POSTER COMPETITION For those of an artistic nature [@ShrewsburyTC](#) is running a colouring competition with prizes to be won. We're looking for fresh ideas for the Stay at Home poster. You can download the template from our website at :



APR 2020 SUMMARY – CONTINUATION OF PARTIAL LOCKDOWN

Tweets

110

Tweet impressions

101K

Profile visits

1,742

Mentions

348

New followers

87

Top Tweet earned 5,676 impressions

We are receiving reports that young people are STILL congregating in groups in our open spaces & around picnic benches. PLEASE STAY AT HOME. We don't want to close off our open spaces but we will have no alternative if people don't start to take this seriously.

[#stayathome](#)



MAR 2020 SUMMARY – START OF PARTIAL LOCKDOWN

Tweets

72

Tweet impressions

69.2K

Profile visits

1,566

Mentions

415

New followers

78

Top Tweet earned 7,213 impressions

PLEASE ensure that young people do not congregate in groups. We don't want to have to close off our open spaces in #Shrewsbury but we will have no alternative if people don't start to take the Government instructions seriously.

#stayathome #ProtectTheNHS #SaveLives



FEB 2020 SUMMARY - FLOODS IN SHEWSBURY

Tweets

84

Tweet impressions

61.4K

Profile visits

2,981

Mentions

474

New followers

197

Top Tweet earned 4,013 impressions

Tomorrow's tree planting is cancelled due to the extensive flooding at Monkmoor. It's not likely to be rescheduled as we will need to get them in quickly once conditions allow, and we only have about 150 to do. Thanks again to everyone that has helped with the previous sessions.

JAN 2020 SUMMARY

Tweets

61

Tweet impressions

36.2K

Profile visits

852

Mentions

353

New followers

33

Top Tweet earned 2,500 impressions

Which Council does what? [@ShrewsburyTC](#) & [@ShropCouncil](#) cover [#Shrewsbury](#) & our guide should be able to point you to the right council for your query.

