

**SHREWSBURY IN BLOOM  
MEETING HELD ON TUESDAY 19<sup>th</sup> JULY 2022 AT 2.00PM  
AT WEEPING CROSS DEPOT**

**PRESENT**

Keith Roberts (KR, Chairman), Helen Ball (HB, Town Clerk), Gary Farmer (GF, Operations Manager), Pam Moseley (PM), Kath Owen (KO) Margaret Thrower (MT) and Hilary Humphries (HH, Communications Officer)

**APOLOGIES**

Apologies were received from Julian Dean, Jane Mackenzie, Alex Wagner and Becky Wall.

**49/22 MINUTES OF THE MEETING HELD ON 5<sup>th</sup> JULY 2022**

Members discussed the minutes of the meeting held on 5<sup>th</sup> July 2022.

**AGREED:**

**The Minutes of the meeting held on 5<sup>th</sup> July 2022 were agreed to be a true and accurate record.**

**50/22 MATTERS ARISING**

There were no matters arising.

**51/22 CONFIRMATION OF THE ACTION PLAN FOR THE HEART OF ENGLAND IN BLOOM COMPETITION**

**51.1 Heart of England in Bloom – Small City Category**

GF confirmed that he had worked through the route with the timings as well as which personnel will be where on the day.

**A - Start/Finishing Location**

GF ran through the proposed route with Members, which will be 3½ hours:

- Meet & Greet at the Flaxmill – GF and SF transport judges to the Castle
- Start – at the Castle grounds with drinks and snacks, the presentation and press photo opportunity
- Walk through town via Castle Street, past M&S then to:
- St Mary's
- St Alkmunds – take a look at Pride Hill
- Take the rickshaws to Victoria Quay and then the vehicle to the Dingle, walk to Grey Friars Bridge then to Coleham and St Barnabas Centre
- Comfort break at St Barnabas
- Spend 15 minutes at Abbey Gardens
- Then Monkmoor Road towards the Recreation Ground.
- Travel to Coseley Avenue to visit Monkmoor Meadows where Jim Goldsmith will take the judges around.
- End - Flaxmill

**B - Route/Personnel**

Once the route has been agreed, any decisions on locations, and who the judges will meet, can be finalised. There is also a need to agree whether to include the outside groups that Bloom/STC is working with.

HH confirmed that the buttonholes have been organised with Barbara Evans, with KR to collect on the day.

Members also discussed lunch at the Flaxmill. Jenny's catering will be providing the food and drink for lunch. Members discussed attendees.

HB confirmed that she will work on the presentation and covered the areas she will highlight to the judges.

**ACTION:**

- **GF to work on the route and personnel.**
- **GF to confirm numbers for catering with Karen at the Barnabas Centre for the comfort break.**
- **HH to contact Andy Jones from Fisheries to arrange to meet the judges at Monkmoor Meadows, together with Dave Carrington from the Environment Agency.**
- **HH to work on the map routes for the judges.**
- **KR to collect buttonholes on judging day.**

## **51.2 Heart of England in Bloom Parks and Open Spaces Category**

Members discussed these entries as part of the main route.

## **52/22 UPDATE ON THE TOWN OF FLOWERS COMPETITION**

The judges confirmed that they had completed their categories, although MT advised members that there were a few following judging dates were confirmed:

KR and HB judging the commercial premises category on 12 July.

MT and JM judging the front garden and floral container categories on 18 July.

HH confirmed that the lists would be sent to the judges ahead of their judging dates.

**ACTION:**

- HH to compile the lists of entries and forward to the judges.

## **53/22 ANY OTHER BUSINESS**

There was no other business to discuss.

## **54/22 NEXT MEETING**

The following meetings are confirmed at Weeping Cross Centre:

Tuesday 27 September 2022 at 2pm