

CEG would like to invite you to participate in a public consultation regarding proposals for the Shrewsbury South West urban extension.



Shrewsbury South West has been identified by the Council as a sustainable location to deliver new homes to help meet local housing need.

Shrewsbury South West is formed by three separate land parcels and landowners with the largest parcel being brought forward by CEG.

The consultation event will provide information about the CEG element of Shrewsbury South West whilst illustrating how this will connect and interact with the wider area. There will be a holistic masterplan providing a framework to establish a thriving new community.

An urban extension on the edge of the County's largest settlement, provides a strategic opportunity to plan, fund and deliver new infrastructure such as road improvements, bus services, education, recreation, healthcare and community provision.



- CEG Land Boundary
- - - SWS Masterplan Area
- Third-party Land

The Proposals



CEG is preparing a planning application for the development which will provide a vibrant new community set in extensive green spaces. The development will also deliver new road, footpath and cycle infrastructure alongside community facilities that will complement the existing local services.

A place to live

The CEG parcel could provide between 1,200 and 1,400 homes depending on mix – we are proposing a characterful mix of houses, types and sizes for all, including affordable, family, specialist and elderly accommodation, which will help the young to access the housing ladder, families to grow and people can downsize.

Space to enjoy

Almost 40% of the site would be new, accessible and managed open and green spaces for all to enjoy.

It will include safe places to walk and cycle, with enhanced connectivity to the wider area. There would be a variety of play spaces for all ages, parks and woodland for recreation and formal sports pitches.

Community facilities

New local centre facilities are proposed, close to Bowbrook Primary School and Keystone Academy. These could include shops, places to eat and drink, space for healthcare provision such as doctors, pharmacy and dentist for example.

There would be financial investment into education and healthcare provision, as required to accommodate the development. These would be agreed through engagement with the education and healthcare authorities.

Places to work

There will be employment opportunities within the Local Centre with the potential for further commercial space generating new jobs and contributing to economic growth.



We welcome your views

Before an application is submitted, we would welcome your feedback on the emerging proposals.

You can review information and meet the team at our event at **The Trinity Centre, Bradbury Hall, Church Rd, Meole Brace, Shrewsbury SY3 9HF on Monday 7th July 2025 between 4pm and 8pm.**

All of the exhibition materials will also be available on our website from the 7th July 2025 where you can also ask questions and provide comment. The website address is **www.shrewsburysouthwest.co.uk**

If you require further information please email Victoria.walker@ceg.co.uk