



COMMUNITY GRANTS FUND APPLICATION

Please answer all questions which are relevant to your organisation – failure to do so may result in a delay in the determination of your application

PROJE CT (In no more than 25 words)	An accessible trail of 3 bronze sculptures supported by 200 regional & local artists in 16 exhibitions, 8 workshops & 5 events across town.	GRANT AMOUNT REQUESTED	£ 2000
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Q1 Name of organisation making application:

.....SHREWSBURY ARTS TRAIL

Name of contact for this application

Title : MISS. First Name: JESSICA Surname:RICHARDS

Position held in the organisation:.....DIRECTOR..... Contact

Address, including full postcode:

.....

SHROPSHIRE.....Postcode:

..... Contact Telephone Number:

Email address:

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Q2 What type of organisation are you?

Tick (✓) relevant category:

Registered Charity: () Charity Registration Number Voluntary Organisation: ()

Company Limited by Guarantee: () Company Number
Other – Please specify: COMMUNITY INTEREST COMPANY - 14548986

Q3 When was your organisation established?

.....19/12/2022.....

Q4 Briefly describe your organisation.

Describe your organisation, including how many members/users you have, whether there is a subscription fee and the usual activities/services you provide. If you are a new organisation, describe the services/activities you plan to provide.

Shrewsbury Arts Trail is a local organisation that works to provide an annual inclusive, cultural event to Shrewsbury. Our core aims are: to bring inspiring art to the people of the town, to give local artists and local art a platform within the town and to encourage visitors to the town to enjoy our event.

In its 3rd year, Shrewsbury Arts Trail 23 will invite over 20,000 thousand of it's visitors to explore our theme, MOVEMENT via an accessible route of 4 sculpture by Salvador Dali & Jacob Chandler at Shrewsbury Quarry Park, Museum & Castle, supported by c.200 regional & local artists in 16 exhibitions, 8 workshops & 5 events across town. There is a £5 submission fee to enter the indoor exhibitions on the theme of Movement and a sliding scale between £50 - £150 to art organisations part of the trial and featured in our booklet and website.

Q5 If you are a subsidiary of a larger organisation, please state which one.

N/A

Q6 Does your organisation have an agreed Constitution or Memorandum of Association?

Please state which and attach a copy: declaration of Formation of Company Interest Company

Q7 What is your primary source of funding?

We are receiving funding from Callagahans Framing, Visual Arts Network, Shrewsbury Museum, Shrewsbury BID totaling £7,500.

We are currently applying to the Arts Council for funding and asking local companies and individuals for sponsorship.

Q8 Describe the projects/activity you plan to use this grant for.

i. Try to be specific about what you will do and how you will do it.

We will use this grant to extend the reach of Shrewsbury Arts Trail, not only to those who already have an interest in viewing good quality, high-end artworks but also to those in our community who may encounter barriers to accessing, interacting with and making art

We plan to deliver a programme of inclusive workshops leading up to the launch of the Shrewsbury Arts Trail exhibition. Working with partners such as Shropshire Day Opportunities Services, Shropshire MIND, Age UK and Shrewsbury Ark we will facilitate opportunities for local people to access art and experience an artistic process.

ii. Please state how you have identified this need and how the project will benefit the people of Shrewsbury, together with the estimated time span. If you are seeking continuation funding for this project, please provide evidence for this continued need.

Given the success of 2022 we have recognised that over 18,000 attended the exhibition, over 150 artists exhibited artwork and 28 local businesses were involved (not including artists business connected with the organisations part of the trail, 100's would have been involved) and positively impacted by the 2022 Shrewsbury Arts Trail. While these numbers are impressive we are aware that there is room to extend the impact of the 2023 Trail to include members of the local community that might not otherwise have the opportunity to participate.

We believe that by providing opportunity for participation we are extending the benefits of the Trail and indeed art, to all members of the local community. Providing opportunity for **everyone** to benefit from the following positive effects of participating in art; increased sense of well-being, positive social interaction as a way of combating isolation or loneliness

and supporting feelings of achievement and being valued as a member of the community.

iii. How many people from the Parish of Shrewsbury do you expect to benefit directly from your project or activity?

We are expecting to work with over 80 people within the workshops but many more will be involved when visiting the exhibition. Shrewsbury Museum and Art Gallery had 18,000 visitors for the period the art trail was on in 2022 (increased from 2400 for the same period in 2019.) With all organisations involved expressing great gratitude on the impact of more footfall and sales for the same period.

Q9 What criteria will be used to measure the success of the project and how many people from the Parish of Shrewsbury do you expect to benefit from it?

We sent out a survey to all organisations involved along with artists who submitted to the theme of Be Inspired in 2022. Approximately 300 local artists will be involved and 28 businesses in the town centre. Working with a local organisation, Lovelyland, we will be able to collect both quantitative and qualitative feedback to measure how many people we reach and the quality of their experience.

We plan to collect; actual participant numbers to monitor the reach of the project, evaluation and feedback forms to be filled out by the participants and support staff within the organisations we are working with and short video feedback from participants.

The artist output and artworks submitted to the exhibition will also be a measure of success.

We expect the workshop participants but also the support staff and families to benefit from the programme of activities as well. In exhibiting these artworks we are showcasing the concept of art for all and this can be inspiring for many of the people who attend the exhibition.



Q10 What, if any, special safety issues are related to your project/activity?

Please provide the following information –

i. What kind of insurance does your organisation have?

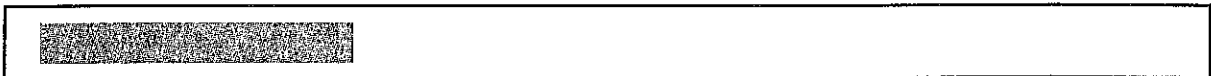
All artists involved have their own public liability and Shrewsbury Arts Trail has public liability insurance through Hanshalls Insurance Brokers.....

ii. Do the leaders have the relevant qualifications and/or experience?

All workshop facilitators will have the required qualifications, experience and DBS checks where appropriate.

iii. What policies does your organisation have in place (i.e. Health and Safety, Child Protection/Safeguarding, Working with vulnerable adults, Equal Opportunities, CRB Checks etc.)? *You may be required to submit copies of your policies*

Child protection and Equal Opportunities, health and safety document pending (in discussion with the Henshalls Insurance broker to check all correct information is in place)



Q11 Previous Applications

If you have applied for and received funding from Shrewsbury Town Council in the past please provide details of the amount, the year and briefly what the funding was used for.

Year	Project Description	Award £

Q12 Project Funding

Please provide details of the amount of funding you need for your project and give us a breakdown of what the money is for (please enclose any relevant estimates or details).

Tell us the amount of grant requested £2000..... and provide a detailed breakdown as to how you have reached this figure

Project Expenditure Please list all items of expenditure for your project	Amount of Project
Workshop space at Shrewsbury Museum and Art Gallery x 4	£ 600
Art supplies	£ 400
Artists time to facilitate workshops	£ 800
Project management fee £25ph	£ 200
	£
Total	£ 2000
Project Income Please list how the project shall be funded	
Callaghan framing company (confirmed)	£2000
Shrewsbury BID (confirmed)	£2000
Visual Arts Network (confirmed and received)	£2000
Shrewsbury Museum and Art Gallery (confirmed)	£1,500
ACE funding £30,000 (application in process)	£30,000
What is the difference? This should be the same as the amount of Grant you are applying for	£2000

Q13 Covering a Shortfall

If the Town Council makes an offer less than the amount requested, how will that impact on the Project and how will you cover the shortfall?

Reduce the number of workshops, potentially all of them and not be able to include as many groups and diverse groups. Please note that if the funding does not come through from Arts Council England all aspects of the trail can go ahead, apart from the

involvement of Salvador Dali bronzes, they would be replaced with more local artists sculptures.

Q14 Sustainability

What plans do you have in place to ensure that your organisation becomes more sustainable and less reliant on grant funding, particularly from the Town Council?

We plan to charge for submission to the exhibitions on the annual theme, £5 for 1 submission, £8 for 2 and £10 for 3. We are charging for the art organisations to be featured in our printed booklet, leaflets and website, this will be on a sliding scale as the organisations are of different sizes and have different funds available - £50 - £150. We are going to focus more on selling the art works to generate money for the artists and gain 30% commission to put into the pot of funding for the next year. Creating space in the printed booklets for paid advertising space, 4 pages (or 8 half pages) £2000 total... producing a stand for the booklets so people can donate to receive a booklet - suggestion of £2 donation.



Q15 Please provide the following details from your most recent annual accounts

Total Income £2800

Less Total Expenditure £2800

Surplus / Loss £ 0

Savings (Reserves, Cash, Investments) £0

Please provide a copy of your most recent annual audited accounts or, in the case of newly established organisations, the projected income and expenditure for the next twelve months.

You need to include these documents with this application.



Q16 Please provide your bank or building society account details

You can only apply for grant if you have a bank/building society account in the name of your organisation. We will only pay grants into an account which requires at least two people to sign each cheque or withdrawal. These people should not be related.

Account name: Pending - we have applied for a joint account between myself and

The application has

been accepted, there is a 6-8 week lead time for the account to be set up

..... Sort Code:

..... Account Number:

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Bank/building society name:

Bank/building society address.....

.....

.....

.....

Who are the signatories and what position do they hold in your organisation?

1 Name Position DIRECTOR

2 Name Position DIRECTOR

3 Name Position



Q17 Any other information which you consider to be relevant to your application.

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We received funding from Shrewsbury BID last year along with donations from local organisations involved totalling £2800. I organised all aspects of the trail although all payments for the sculpture trail was handled by the BID. I did have a business account with Monzo last year although as we have now set up as a CIC they have closed my

account as they only support sole traders and limited companies so i no long have access to my accounts which were all logged with Monzo. I have attached the Sculpture Trail budget report from Shrewsbury BID.



Q18 Declaration

Please give details of a senior member of your organisation. For example, this may be your Chairperson, Treasurer or Secretary. They must read the application and sign below. **(This must not be the main contact name in Q1).**

I confirm, on behalf ofSHREWSBURY ARTS TRAIL.....(insert name of organisation):

That I am authorised to sign this declaration on its behalf, and that, to the best of my knowledge and belief, all replies are true and accurate.

I confirm that I have read the Terms and Conditions set out in the Notes which accompanied this application and further confirm that this application is made on the

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basis that if successful, the organisation will be bound to use the grant only for the purpose specified in this application, and will have to comply with those Terms and Conditions and any others which the Council might attach to the Grant.

Post held in organisation: DIRECTOR

Title First Name: Surname: Organisation

address:

.....

Postcode: SY1 2BY..... Telephone: 07582182375.....

Signed: Date: 26/01/23 .

Q19 Signature of Person Completing the Application

This must be the signature of the person named in Q1 as the main contact and **not be the same person who has signed in Q18**

I confirm that, to the best of my knowledge and belief, all the information in this application from is true and correct. I understand that you may ask for additional information at any stage of the application process.

Signed: Date: 26/4/23 8

1. Have you answered every question? 2. Have all signatures been completed? 3. Have you included a copy of your constitution? 4. Have you included a copy of your most recent audited accounts? 5. Please state any supporting documents you are submitting: Child Protection Document, form CIC36, equality and diversity document, budget for sculpture trail 2022

Please return your completed application form to:

**Town Clerk
Shrewsbury Town Council
Riggs Hall
The Library
Castle Gates
Shrewsbury
SY1 2AS**

Telephone: 01743 281010

Email: Helen.ball@shrewsburytowncouncil.gov.uk