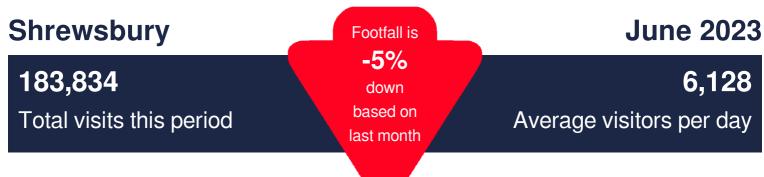
GEO-Sense Footfall Headline Report



Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a -5% decrease
- The total number of visitors was **183,834** of which **153,602** (84%) have visited previously and **30,232** (16%) were new
- The average number of visitors per day has increase by 13% based on the year to date average
- Footfall for the year to date has decreased by -27% (-267,462) based on the same period last year
- The busiest zone during June was the Market Sq with 87,937 visitors, 48% of the total venue visitors

Busiest Days

- The busiest day this month was Saturday 24th with 8,169, 4% of the total of which 1,396 (17%) were new visitors
- During this day the busiest time was between 13:00 and 14:00
- Average Dwell for the day was 240 minutes

Intelli-Sense Analytics