



COMMUNITY GRANTS FUND APPLICATION

Please answer all questions which are relevant to your organisation – failure to do so may result in a delay in the determination of your application

PROJECT (In no more than 25 words)	Up & Comers Women's football Team	GRANT AMOUNT REQUESTED	£2,000
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Contact Details

Q1 Name of organisation making application:
Shrewsbury Up and Comers Women's Football Team

Name of contact for this application

Title: **Mr** First Name: **Marvin**

your contact details [REDACTED] Surname: **Choudhury**

Position held in the organisation: **Manager**

Contact Address, including full postcode:

[REDACTED]

Postcode: [REDACTED]

Contact Telephone Number: [REDACTED]

Email address: [REDACTED]

About your organisation

Q2 What type of organisation are you?

Tick (✓) relevant category:

Registered Charity: () Charity Registration Number
Voluntary Organisation: (X)
Company Limited by Guarantee: () Company Number
Other – Please specify:

Q3 When was your organisation established?

Club- 1974, Women team- 2023

Q4 Briefly describe your organisation.

Describe your organisation, including how many members/users you have, whether there is a subscription fee and the usual activities/services you provide.
If you are a new organisation, describe the services/activities you plan to provide.

Up and Comers Football Club is a grassroots football club with a dedicated women's team that provides opportunities for women and girls to participate in regular football training, competitive matches, and community-based sporting activities. We currently support a small but growing membership, with players contributing a modest subscription fee to help cover basic running costs. The 26/27 season we are aiming to create further opportunities through the creation of a second women's development squad.

While subscription fees help with some expenses, they do not fully cover the costs of pitch hire, league affiliation, equipment, coaching, referee fees, travel, and player development. As a grassroots club, we rely on additional fundraising and external support to ensure football remains accessible and affordable for all participants.

Our activities include weekly training sessions, league and cup matches, fitness and wellbeing support, and opportunities for players to develop their skills, confidence, teamwork, and community engagement through sport.

Q5 If you are a subsidiary of a larger organisation, please state which one.

Up and Comers Grassroot Football Club

Q6 Does your organisation have an agreed Constitution or Memorandum of Association?

Please state which and attach a copy: Our wider club has a CONSTITUTION.

Q7 What is your primary source of funding?

Subscription and small irregular donations

Details of the project or activity you are planning
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Q8 Describe the projects/activity you plan to use this grant for.

i. Try to be specific about what you will do and how you will do it.

The grant will be used to support the continued development of our women's grassroots football team and help reduce the financial barriers that many players face when participating in sport.

Specifically, the funding will be used towards essential costs including training facilities, matchday pitch hire, equipment, league and referee fees, and player kit. The grant will also help us provide additional training opportunities to improve players' skills, fitness, and confidence throughout the season.

We will use the funding by organising regular weekly training sessions, enabling the team to participate in league and cup competitions, and ensuring players have access to safe, suitable equipment and facilities. By reducing the reliance on player subscriptions, we can keep participation affordable and encourage more women to join and remain involved in football.

The project will be delivered by our volunteer coaches and club committee, who will manage the budget, organise activities, and monitor participation levels. Success will be measured through player attendance, retention, and increased opportunities for women to take part in grassroots football within our local community.

ii. Please state how you have identified this need and how the project will benefit the people of Shrewsbury, together with the estimated time span. If you are

seeking continuation funding for this project, please provide evidence for this continued need.

We have identified this need through ongoing feedback from our players and volunteers, as well as the increasing costs associated with participating in grassroots football. Many of our players balance work, family commitments, and rising living costs, making it challenging to meet the full costs of training, matches, equipment, and travel. While our members pay a small subscription fee, this is intentionally kept affordable to ensure that cost is not a barrier to participation.

This project will benefit women in Shrewsbury by providing accessible opportunities to take part in regular physical activity, improve their health and wellbeing, develop confidence, and build social connections through team sport. The women's team provides an inclusive and supportive environment where players of different ages, backgrounds, and abilities can participate, helping to strengthen community engagement and reduce social isolation.

The funding will support activities over a 12-month period, enabling us to deliver weekly training sessions and participate in league and cup competitions throughout the season. There is an ongoing need for this support, as operating costs continue to rise while we remain committed to keeping player subscriptions low and ensuring football remains accessible to women across the local community. Demand for women's football continues to grow, and additional funding will help us sustain and develop these opportunities for current and future players.

iii. How many people from the Parish of Shrewsbury do you expect to benefit directly from your project or activity?

210

iv. Please indicate which of the key pillars of the Council's Vision are met and how:

Pillars	Met	How
Building Resilient Communities For Shrewsbury	Yes	Our women's football team brings together local residents from different backgrounds, creating a supportive and inclusive environment that promotes teamwork, social connections, confidence, and community engagement. The club helps reduce social isolation and strengthens community cohesion through regular participation in sport.

Supporting Shrewsbury Residents To Live Active And Healthy Lives Through The Provision Of Quality Services	Yes	We provide regular opportunities for women to participate in physical activity through weekly training sessions and competitive matches. Participation supports physical health, mental wellbeing, fitness, confidence, and healthy lifestyles.
Preserving Shrewsbury's Heritage	Limited	While this project is not directly focused on heritage preservation, it contributes to the town's sporting culture and community life.
Creating A Greener And Better-connected Shrewsbury	Limited	The club promotes local participation in sport, reducing the need for residents to travel outside the area to access women's football opportunities and helping to build stronger local networks.
Maintaining A Sustainable, Resilient And Efficient Organisation	Yes	Grant funding will help ensure the long-term sustainability of the women's team by supporting essential running costs, allowing us to keep membership fees affordable and maintain participation levels.
Taking Positive Action To Tackle Climate Change	Limited	Where possible, the club encourages car sharing to training and matches, uses digital communications to reduce paper use, and makes efficient use of local sports facilities.

Q9 What criteria will be used to measure the success of the project and how many people from the Parish of Shrewsbury do you expect to benefit from it?

The success of the project will be measured through a combination of participation, retention, and community impact. We will monitor player attendance at weekly training sessions and matches, the number of women actively participating throughout the season, and the retention of existing players. We will also track any increase in membership and gather informal feedback from players regarding improvements in fitness, wellbeing, confidence, and social connections.

The project will be considered successful if it enables the team to continue operating sustainably, keeps participation affordable, and provides regular opportunities for women to engage in physical activity and competitive football within Shrewsbury.

We expect approximately 40 women from the Parish of Shrewsbury to benefit directly from the project through participation in training sessions and matches. In addition, the wider community will benefit indirectly through increased opportunities for community involvement, volunteering, and the promotion of healthy and active lifestyles.

Health & Safety

Q10 What, if any, special safety issues are related to your project/activity?

Please provide the following information:

- i. What kind of insurance does your organisation have?

Fa standard sport insurance

- ii. Do the leaders have the relevant qualifications and/or experience?

Yes, all UEFA qualified with additional safeguarding and first aid qualifications for all coaches

- iii. What policies does your organisation have in place (i.e. Health and Safety, Child Protection/Safeguarding, working with vulnerable adults, Equal Opportunities, CRB Checks etc.)? *You may be required to submit copies of your policies.*

We have site risk assessments and Emergency action plans for each venue we participate at. We also follow the Fa code of conduct for behaviour of players and coaches. All coaches have to have had a DBS check and have attended the online safeguarding qualification every 12 months.

Funding of your project

Q11 Previous Applications

If you have applied for and received funding from Shrewsbury Town Council in the past please provide details of the amount, the year and briefly what the funding was used for.

Year	Project Description	Award £
	nil	

Q12 Project Funding

Please provide details of the amount of funding you need for your project and give us a breakdown of what the money is for (please enclose any relevant estimates or details).

Tell us the amount of grant requested £1500 and provide a detailed breakdown as to how you have reached this figure

Project Expenditure Please list all items of expenditure for your project	Amount of Project
Matchday Pitch Hire 71.50 x 15 games(league and cup)	£ 1,072.50
Training pitch hire 44.50 x 36 sessions	£ 1,602
Referee's fees	£ 750
Equipment and Kit	£4000
Registration fees (League/fa cup)	£ 200
Total	£7624.50
Project Income Please list how the project shall be funded	
Sponsorship and account funds	£3624.50
Fundraising	£ 2,000
Grant funding (if successful)	£2,000
	£4,024.50
What is the difference? This should be the same as the amount of Grant you are applying for	£ 2,000

Q13 Covering a Shortfall

If the Town Council makes an offer less than the amount requested, how will that impact on the Project and how will you cover the shortfall?

If offered less than the amount requested this will add pressure on the club to find additional sponsorship or must do additional fundraising events to try and prevent increasing costs to players.

Q14 Sustainability

What plans do you have in place to ensure that your organisation becomes more sustainable and less reliant on grant funding, particularly from the Town Council?

Our aims this season are to create a second adult ladies' team, to offer more positions for females in the community to play sport. This first season we want to attract and retain these females without cost being an issue. Selling them the benefits of the healthy/social lifestyle football can bring. In year 2 we will have equipment that should last, and only require small additions, additionally we will have attracted further sponsors who will have also realised the benefits of being associated with our club which could attract re investment. Thirdly we will be more skilled in fundraising and look to spread any shortfalls across a number of avenues.

Your Accounts

Q15 Please provide the following details from your most recent annual accounts

Total Income	£8706.67
Less Total Expenditure	£6254.01
Surplus / Loss	£2452.66 Surplus for next seasons bills
Savings (Reserves, Cash, Investments)	£0

Please provide a copy of your most recent annual audited accounts or, in the case of newly established organisations, the projected income and expenditure for the next twelve months.

You need to include these documents with this application.

Account Details

Q16 Please provide your bank or building society account details

You can only apply for grant if you have a bank/building society account in the name of your organisation. We will only pay grants into an account which requires at least two people to sign each cheque or withdrawal. **These people should not be related.**

Account name: [REDACTED]

Sort Code: [REDACTED] Account Number: [REDACTED]

Bank/building society name:

[REDACTED]

Bank/building society address

[REDACTED]

Who are the signatories and what position do they hold in your organisation?

- | | | | | |
|---|------|------------|----------|--------------|
| 1 | Name | [REDACTED] | Position | Treasurer |
| 2 | Name | [REDACTED] | Position | Team Manager |
| 3 | Name | [REDACTED] | Position | Team Captain |

Any Other Information

Q17 Any other information which you consider to be relevant to your application.

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Declarations

Q18 Declaration

Please give details of a senior member of your organisation.

For example, this may be your Chairperson, Treasurer or Secretary. They must read the application and sign below. **(This must not be the main contact name in Q1).**

I confirm, on behalf of Shrewsbury Up and Comers Ladies:

That I am authorised to sign this declaration on its behalf, and that, to the best of my knowledge and belief, all replies are true and accurate.

I confirm that I have read the Terms and Conditions set out in the Notes which accompanied this application and further confirm that this application is made on the basis that if successful, the organisation will be bound to use the grant only for the purpose specified in this application, and will have to comply with those Terms and Conditions and any others which the Council might attach to the Grant.

Post held in organisation: Treasurer

Title: First Name:

Surname:

Organisation address:

Postcode:

Telephone: N/A

Signed:



Date: 30/06/26

Q19 Signature of Person Completing the Application

This must be the signature of the person named in Q1 as the main contact and **not be the same person who has signed in Q18**

I confirm that, to the best of my knowledge and belief, all the information in this application from is true and correct. I understand that you may ask for additional information at any stage of the application process.

Signed:



Date: 29/06/2026

Checklist

1. Have you answered every question? ☐
2. Have all signatures been completed? ☐
3. Have you included a copy of your constitution? ☐
4. Have you included a copy of your most recent audited accounts? ☐
5. Please state any supporting documents you are submitting: ☐

Please return your completed application form to:

**Town Clerk
Shrewsbury Town Council
Livesey House
7 St John's Hill
Shrewsbury
SY1 1JD**

Telephone: 01743 281010
Email: Helen.ball@shrewsburytowncouncil.gov.uk