

GEO-Sense Footfall Headline Report

Shrewsbury

September 2023

144,020

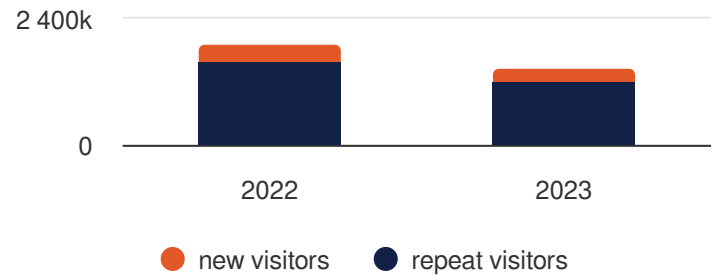
Total visits this period

Footfall is
-18%
down
based on
last month

4,801

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **-18%** decrease
- The total number of visitors was **144,020** of which **113,025** (78%) have visited previously and **30,995** (22%) were new
- The average number of visitors per day has decrease by **-14%** based on the year to date average
- Footfall for the year to date has decreased by **-31%** (-459,373) based on the same period last year
- The busiest zone during September was the **Market Sq** with **75,373** visitors, **52%** of the total venue visitors

Busiest Days

- The busiest day this month was **Friday 8th** with **6,552**, **5%** of the total of which **848** (13%) were new visitors
- During this day the busiest time was between **14:00 and 15:00**
- Average Dwell for the day was **223** minutes

Intelli-Sense Analytics

powered by GEO-Sense

<https://proximityfutures.com>