



Shrewsbury
Town Council

Please answer all questions which are relevant to your organisation – failure to do so may result in a delay in the determination of your application

PROJECT (In no more than 25 words)	Sensory health sessions-supporting adults with sight and hearing loss through practical advice and guidance, peer support, and signposting. Helping reduce isolation and promote independence.	GRANT AMOUNT REQUESTED	£2925
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Contact Details

Q1 Name of organisation making application:

Community Resource

Name of contact for this application

Title: Mrs First Name: Hanna Surname: Clarke

Position held in the organisation: Fundraising and Communications

Contact Address, including full postcode:

..... Postcode: XXXXXXXXXX

Contact Telephone Number: [REDACTED]

Email address: [REDACTED]

About your organisation

Q2 What type of organisation are you?

Tick (✓) relevant category:

Registered Charity: (x) Charity Registration Number 1096779
Voluntary Organisation: ()
Company Limited by Guarantee: () Company Number
Other – Please specify:

Q3 When was your organisation established?

1960

Q4 Briefly describe your organisation.

Describe your organisation, including how many members/users you have, whether there is a subscription fee and the usual activities/services you provide.
If you are a new organisation, describe the services/activities you plan to provide.

Community Resource is a charity that is committed to making life better for people and communities facing challenges in Shropshire, Telford & Wrekin.

Our vision is for a county full of strong, local communities where everyone gets the support they need.

Our mission is to enable people to enjoy a good quality of life and empower people to help their communities thrive.

We deliver our work across three main areas:

Health and Wellbeing, Community and Support and Funding and Advice.

Q6 Does your organisation have an agreed Constitution or Memorandum of Association?

Please state which and attach a copy:
Memorandum of Association

Q7 What is your primary source of funding?

Our primary sources of funding include grants and trusts, corporate partnerships, and community fundraising. These streams enable us to deliver impactful local services and respond to emerging needs

Details of the project or activity you are planning

Q8 Describe the projects/activity you plan to use this grant for.

- i. Try to be specific about what you will do and how you will do it.

This funding will support the delivery of our Shrewsbury sensory health sessions for adults living with sight and hearing loss. We run monthly accessible, community-based sessions in Shrewsbury. One for those living with hearing loss and one for those living with sight loss.

Our sensory health sessions offer practical, community-based support for adults living with sight or hearing loss. Both sessions offer practical advice and guidance, peer support, and signposting to local services.

For those with sight loss, sessions include guidance on assistive technology, transport options, and benefits. We regularly invite guest speakers from relevant organisations to share expertise and resources. When funding allows, we run taster activities such as accessible crafts and gentle exercise, helping people try new things in a supportive environment.

Our hearing loss sessions are supported by volunteers trained by the NHS Audiology Service. Most of them wear hearing aids themselves and understand the challenges of adjusting to hearing impairment. They offer hands-on help with the practicalities of using a hearing aid and provide empathetic peer support based on lived experience.

Together, these sessions help reduce isolation, build confidence, and support people to manage their sensory health and maintain independence.

Funding will cover essential costs such as room hire, staff time to coordinate and deliver sessions, and volunteer expenses.

- ii. Please state how you have identified this need and how the project will benefit the people of Shrewsbury, together with the estimated time span. If you are seeking continuation funding for this project, please provide evidence for this continued need.

We have identified growing demand through direct feedback from service users and partner organisations. Many individuals face isolation and challenges managing their sensory health. These sessions help people stay independent, informed, and connected. The project benefits Shrewsbury residents by offering local, tailored support.

We are seeking funding due to a gap in current resources. Demand has increased, and without additional support, we risk being unable to meet local need. This funding would assist with the running of the Shrewsbury sensory health sessions from January 2026 to December 2026

iii. How many people from the Parish of Shrewsbury do you expect to benefit directly from your project or activity?

200

iv. Please indicate which of the key pillars of the Council's Vision are met and how:

Pillars	Met	How
Building Resilient Communities For Shrewsbury	x	The sensory sessions are designed to support people living with sight loss, and hearing loss—groups often at risk of isolation and reduced wellbeing. These sessions foster inclusion, wellbeing, and community connection, directly contributing to Shrewsbury Town Council's strategic ambitions
Supporting Shrewsbury Residents To Live Active And Healthy Lives Through The Provision Of Quality Services	x	The sensory sessions offer tailored, high-quality engagement for people living with sight loss, and hearing loss—groups often excluded from mainstream health and wellbeing activities. These sessions are designed to promote physical, emotional, and cognitive wellbeing in a safe, inclusive environment.
Preserving Shrewsbury's Heritage		
Creating A Greener And Better-connected Shrewsbury		
Maintaining A Sustainable, Resilient And Efficient Organisation		
Taking Positive Action To Tackle Climate Change		

Q9 What criteria will be used to measure the success of the project and how many people from the Parish of Shrewsbury do you expect to benefit from it?

We anticipate reaching at least 400 people from the Parish of Shrewsbury—200 directly through participation in sensory sessions and 200 indirectly through the benefits to their families, carers, and wider support networks.

We will use a range of quantitative and qualitative methods to monitor and evaluate the impact of our Shrewsbury **Sensory health sessions**. This includes collecting structured feedback from beneficiaries, volunteers, and partner organisations; documenting case studies that illustrate personal stories of impact and change. Regular monitoring will enable

us to assess progress, adapt delivery in response to emerging needs, and demonstrate the effectiveness of these community-led **Sensory health sessions** assisting beneficiaries wellbeing and independence.

Health & Safety

Q10 What, if any, special safety issues are related to your project/activity?

Please provide the following information:

- i. What kind of insurance does your organisation have?

Employers Liability £10 million, Public Liability £5 million and professional indemnity £2 million.

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- ii. Do the leaders have the relevant qualifications and/or experience?

The project is led by a highly experienced team with strong sector expertise. The Head of Health and Wellbeing has over 15 years of experience in the third sector and has successfully managed and delivered a variety of projects that have improved the lives of Shropshire residents. The Project Lead, who joined Community Resource in 2017, brings an extensive background in the charity sector and a proven track record in developing and delivering key initiatives that support the wellbeing of beneficiaries. In addition, all volunteers complete a structured induction process, and those supporting individuals with hearing loss receive specialist training from NHS Audiology to ensure they are fully equipped to provide high-quality support

- iii. What policies does your organisation have in place (i.e. Health and Safety, Child Protection/Safeguarding, working with vulnerable adults, Equal Opportunities, CRB Checks etc.)? *You may be required to submit copies of your policies.*

- Health and Safety YES
- Safeguarding YES
- Equality, diversity and inclusion YES
- DBS checks are completed on all staff and necessary volunteers YES

Copies are available upon request

Funding of your project

Q11 Previous Applications

If you have applied for and received funding from Shrewsbury Town Council in the past please provide details of the amount, the year and briefly what the funding was used for.

Year	Project Description	Award £
March 2024	Supporting our Shrewsbury based Care and Share group and our Musketeer and Maidens friendship group	2000

Q12 Project Funding

Please provide details of the amount of funding you need for your project and give us a breakdown of what the money is for (please enclose any relevant estimates or details).

Tell us the amount of grant requested £2925.00 and provide a detailed breakdown as to how you have reached this figure

Project Expenditure Please list all items of expenditure for your project	Amount of Project
Staff costs	£1900.00
Telephone and mobile data	£10.00
Printing, postage and stationary	£75.00
Volunteer travel and expenses	£75.00
Vene hire	£365.00
Organisational overheads	£500.00
Total	£2925.00
Project Income Please list how the project shall be funded	
Shrewsbury Town Council – Community Grants Fund	£2925
What is the difference? This should be the same as the amount of Grant you are applying for	£2925

Q13 Covering a Shortfall

If the Town Council makes an offer less than the amount requested, how will that impact on the Project and how will you cover the shortfall?

If the Town Council offers less than the requested amount, we will still deliver the project, but it may require adjustments such as reducing the number of sessions or limiting additional

enhancements we had planned. We host over 13 other sensory health sessions across Shropshire each year, funded through a variety of grants and charitable donations; however, this does not cover the full cost, so we continue to make applications to other grant-making bodies and charitable trusts to bridge the gap. In addition, we ask attendees to make a voluntary donation if they are able. These combined efforts help us manage shortfalls and ensure the project remains viable, even if funding is lower than anticipated.

Q14 Sustainability

What plans do you have in place to ensure that your organisation becomes more sustainable and less reliant on grant funding, particularly from the Town Council?

We recognise the importance of reducing reliance on single sources of funding. To achieve this, we will continue to make additional grant applications and actively seek charitable donations from individuals who value our work. Alongside this, we will continue our community and corporate fundraising efforts to create a more diverse and resilient income stream. These combined strategies will help sustain our projects in the long term and ensure that we can continue delivering vital services even if grant funding decreases.

Your Accounts

Q15 Please provide the following details from your most recent annual accounts

Total Income	£ 806788
Less Total Expenditure	£ 1,002,540
Surplus / Loss	£ 195,752
Savings (Reserves, Cash, Investments)	£ 2,463,377

Note: The unrestricted fund balance shown on the Charity's Financial Statements and referenced within the bid, includes the value of the charity's premises and other fixed assets held for operational use. This means that not all unrestricted funds are available as free reserves, as a proportion is represented by fixed assets essential to the charity's ongoing activities.

Accounts are for the year ending March 2024. Accounts for year ending 2025 are currently with auditor.

Please provide a copy of your most recent annual audited accounts or, in the case of newly established organisations, the projected income and expenditure for the next twelve months.

You need to include these documents with this application.

Account Details

Q16 Please provide your bank or building society account details

You can only apply for grant if you have a bank/building society account in the name of your organisation. We will only pay grants into an account which requires at least two people to sign each cheque or withdrawal. **These people should not be related.**

Account name: [REDACTED]

Sort Code: [REDACTED] Account Number: [REDACTED]

Bank/building society name: [REDACTED]

Bank/building society address.....

[REDACTED]

Who are the signatories and what position do they hold in your organisation?

1	Name	[REDACTED]	Position	Chief Executive Officer
2	Name	[REDACTED]	Position	Head of Finance
3	Name	[REDACTED]	Position	Chair

Any Other Information

Q17 Any other information which you consider to be relevant to your application.

Community Resource has a proven track record of supporting Shrewsbury and the wider Shropshire community for over 60 years. We are a trusted local charity with strong roots and partnerships across the voluntary and community sector.

We hold several quality marks and professional memberships that reflect our commitment to excellence and inclusivity, including:

- Shropshire Voluntary and Community Sector Assembly
- Centre for Ageing Better – Age Friendly Employer
- Action with Communities in Rural England
- Armed Forces Covenant – Bronze Award
- EMBRACE Covenant (supporting older LGBT+ inclusion)
- Charity Excellence Framework
- LIQA (Local Infrastructure Quality Accreditation) – currently awaiting confirmation from NAVCA

These recognitions demonstrate our credibility, accountability, and dedication to delivering high-quality, inclusive services that meet the needs of our communities.

Declarations

Q18 Declaration

Please give details of a senior member of your organisation.

For example, this may be your Chairperson, Treasurer or Secretary. They must read the application and sign below. **(This must not be the main contact name in Q1).**

I confirm, on behalf of Community Resource:

That I am authorised to sign this declaration on its behalf, and that, to the best of my knowledge and belief, all replies are true and accurate.

I confirm that I have read the Terms and Conditions set out in the Notes which accompanied this application and further confirm that this application is made on the basis that if successful, the organisation will be bound to use the grant only for the purpose specified in this application, and will have to comply with those Terms and Conditions and any others which the Council might attach to the Grant.

Post held in organisation: Chair

Title:

First Name:

Surname:

Organisation address:

Postcode:

Telephone:

Signed:

Date: 10 Nov 2025

Q19 Signature of Person Completing the Application

This must be the signature of the person named in Q1 as the main contact and **not be the same person who has signed in Q18**

I confirm that, to the best of my knowledge and belief, all the information in this application form is true and correct. I understand that you may ask for additional information at any stage of the application process.

Signed:



Date: 10 Nov 2025

Checklist

1. Have you answered every question? ☒ ☐
2. Have all signatures been completed? ☒ ☐
3. Have you included a copy of your constitution? ☒ ☐
4. Have you included a copy of your most recent audited accounts? ☒ ☐
5. Please state any supporting documents you are submitting: NA

Please return your completed application form to:

**Town Clerk
Shrewsbury Town Council
Livesey House
7 St John's Hill
Shrewsbury
SY1 1JD**

Telephone: 01743 281010
Email: Helen.ball@shrewsburytowncouncil.gov.uk