

Waste Less, Save More

Nominate your town



Before submitting your nomination please make sure you've read through our Waste Less, Save More application pack as this will help to make sure you submit a brilliant entry.



[Click here for pack](#)

Application form:

Please complete in the boxes below

Name and contact details of person making submission	Name: Email: Phone:
Name of town	
Town population	
Where is your nearest Sainsbury's store (can be a supermarket or convenience or both)	

Additional questions

Please answer the questions below with no more than 250 words per question.

Question 1: Please tell us why you think your town would benefit from the Waste Less, Save More challenge?

250 max words

Question 2: How does your town try to reduce the amount of waste produced at the moment?

250 max words

Waste Less, Save More

Nominate your town



Question 3: Who are the groups of people in your local community that you think would be interested in part of this challenge – please be as specific as possible i.e. schools, charities, local businesses, etc.

250 max words

Question 4: What ideas do you have that could be tried in your town that would help the local community to save more food from going to waste?

250 max words

Question 5: How would you measure the success of the Waste Less, Save More challenge in your town?

Question 6: Is there any other information you'd like to share with us that you would support your town's nomination?

250 max words

Once complete, save this form onto your computer and remember to attach it when emailing wasteless@sainsburys.co.uk

Waste Less, Save More

Nominate your town



Terms and Conditions

1. The Competition shall open at 00:01 on Monday 21st September 2015 (the 'Opening Date') and close at 23:59 on Friday 30th October 2015 (the 'Closing Date').
2. The Competition is open to residents of the mainland UK and Northern Ireland aged 18 or over. Only one Entry per organisation/school/store/group/individual representing an organisation.
3. To enter, your town must fit the below criteria:
 - Be a town/city/borough with a population of more than 15,000 and under 300,000 people.
 - Be a community that is committed to working with us to reduce waste and help save people money (demonstrated by evidencing what kind of activities have already taken place in the town and by sharing ideas you'd like to see tested).
 - Be a town/city/borough with access to a Sainsbury's store/supermarket/Local (within a 5 mile radius) so we can test in-store innovations and benefit from the support of our store teams.
4. You must complete all of the following actions between the Opening Date and the Closing Date to be entered in to our search for a town/city/borough:
 - a. Download and complete the application form.
 - b. Send your application by post to Waste Less, Save More 3/09, Third Floor, 33 Holborn, London, EC1N 2HT, or electronically to wasteless@sainsburys.co.uk to arrive no later than 23.59 on Friday 30 October 2015. The promoter accepts no responsibility for delayed applications. Proof of posting or uploading is not proof of receipt.
5. There is one prize of a contribution from Sainsbury's equal to £1m which may be spent on a range of activities, pro-motions and/or products, all related to reducing waste and helping people save money. The prize will be allocated in partnership with representatives from the local town/city/borough in a manner which best reflects the ethos of this Promotion, benefits the winning town/city/borough and be capable of extending the concept of reducing waste and saving money to other communities. The allocation of the prize money will be transparent and audited and must be spent within a year of the prize being awarded. Individual projects may be extended or completed after the year end, at the discretion of the Promoter, provided the total prize value does not exceed £1m. No change or balancing payments will be made. There is no cash alternative to the stated prize.
6. The decision of the judges is final and no correspondence will be entered into.
7. The winning town/city/borough application will be determined by the panel of judges from all entries meeting the eligibility criteria and received before the closing date. The winner will be the town/city/borough, which in the opinion of the judges, shows existing town and community commitment to reducing waste and saving money and/or shows significant evidence of town/community commitment to sustainable and innovative methods of reducing waste and saving money for the future. The winning town/city/borough will be chosen by 1st December 2015 and representatives from the town/city/borough will be approached to confirm that they are willing to provide commitment to the project. If such commitment is not provided at a level suitable, in the opinion of the promoter, to fulfil a project of this size then the prize will be forfeited and a new winner will be chosen from the remaining entries. The winner will be announced no later than 1st December 2015 and details will be posted on our website (j-sainsbury.co.uk). There will be no notification provided to other applications, however we may contact some applicants to see if there are opportunities to work with them in future. By entering the promotion, the winner agrees to participate in reasonable publicity including media and photography and for information to be disclosed about them without payment.
8. Entrants agree that by submitting their entry that they have the right to represent the town/city/borough or community group. They confirm that their work is not copied and does not infringes the intellectual property rights of any 3rd party. They confirm that they grant Sainsbury's and any of their service providers or agents, permission to contact them to discuss their application and to use information, without payment, relating to them or their town/city/borough, and the concepts, ideas and content included in their application, for any of its commercial or non-commercial purposes including in all and any media, including without limitation, in the Company's printed publications, presentations, promotional materials, in the advertising of the Company's goods or services or on the Company's website or in media or social media in their original format or edited or altered in any way which the Company deems appropriate.
9. Promoter: Sainsbury's Supermarkets Ltd, 33 Holborn, London EC1N 2HT